

FOR IMMEDIATE RELEASE

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Grand Haven Area Community Foundation Welcomes New VP of Grants and Program

GRAND HAVEN, Mich. — The Grand Haven Area Community Foundation (GHACF) is pleased to announce Amanda Long as its new Vice President of Grants and Program.

“After a thoughtful and comprehensive search process, we're thrilled to welcome Amanda to our team,” said Hadley Streng, President & CEO of GHACF. “Amanda brings a unique combination of strategic leadership, nonprofit management experience, and deep community connections. Her commitment to collaboration, relationship-building, and long-term community impact make her an excellent fit for this role and for our Foundation.”

Most recently, Long served as Executive Director of Four Pointes Center for Successful Aging in Grand Haven, where she led strategic planning, community partnerships, fundraising efforts, and organizational operations. Prior to Four Pointes, she spent nearly 12 years in progressive leadership roles with Embarc, Inc., including Executive Director, Interim CEO, Chief Programming Officer, Program Director, and Director of Curriculum & Instruction. Throughout her career, she has built collaborative teams, strengthened organizational systems, facilitated strategic planning efforts, and developed partnerships that create meaningful community impact.

In addition to her professional experience, Long is deeply engaged in the local community, serving as Board President of the Grand Haven Schools Foundation and participating in programs with the Lakeshore Nonprofit Alliance. As a Grand Haven resident, she brings both professional expertise and a personal commitment to strengthening the community she calls home.

“I am honored to join the Grand Haven Area Community Foundation and contribute to an organization that has such a profound impact on our community,” said Long. “I believe thriving communities are built through meaningful relationships, collaboration, and a shared commitment to creating opportunities for all. I look forward to working alongside the Foundation's talented team, nonprofit partners, donors, and community leaders to help advance initiatives that strengthen and support our region.”

In her new role, Long will oversee the Foundation's grants and scholarship programs, support the work of the Grants & Program Committee, and help guide strategies that address community needs and expand opportunities throughout Northern Ottawa County. Her experience in nonprofit leadership, board facilitation, organizational development, and capacity building will help further GHACF's mission of building a vibrant and resilient community.

“Amanda's expertise, coupled with her leadership style and passion for helping organizations thrive, align perfectly with our values,” added Streng. “We are excited to welcome her to GHACF and look forward to the perspective, energy, and expertise she will bring to our team, our partners, and the communities we serve.”

Long will begin her role with GHACF on September 28, 2026.

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About the Grand Haven Area Community Foundation

The Grand Haven Area Community Foundation is a public, charitable organization serving Northern Ottawa County since 1971. GHACF, including its affiliates in Allendale and Coopersville, is regularly recognized as a top 100 Community Foundation in the nation and is the 8th largest community foundation in the State of Michigan. It encourages philanthropy by individuals, families, corporations, and organizations, and serves as a steward of their charitable funds and legacies. In addition to awarding grants, the Foundation offers technical support to nonprofits, convenes community leaders on issues of importance, and advocates for the nonprofit sector. For more information visit ghacf.org.