FOR IMMEDIATE RELEASE Contact: Jennifer Heier Marketing and Communications Manager, GHACF Email: <u>jheier@ghacf.org</u> W: (616) 842-6378 ext. 106 C: (231) 798-5210



Grand Haven Area Community Foundation Welcomes New Board Members

GRAND HAVEN, Mich., June 12, 2023 – The Grand Haven Area Community Foundation (GHACF) recently welcomed two new members to its Board of Trustees: Reyna Masko and Dean Reisner. The GHACF would also like to thank and recognize Mark Pereira and Barb VanHeest as they have completed their terms.

Incoming Board Members:

Reyna Masko has worked for Ottawa County Friend of the Court for 23 years as an Investigator enforcing court orders for custody, parenting time, and child support. In 2013 Reyna was appointed by the Ottawa County Administrator, as chair of the County's Cultural Intelligence Committee (CIC). Through her work with the CIC, Reyna has become an advocate for equity and diversity in West Michigan, and particularly within the Latino Community. She has served on the Board of Directors for the Lakeshore Ethnic Diversity Alliance (LEDA), on the Steering Committee of the Lakeshore Latinas, and was the Co-chair of the City of Grand Haven Human Relations Commission. She is the founder and co-chair of the Grand Haven Hispanic Heritage Fiesta and Tri-Cities Puentes Initiative, a non-profit organization whose vision is to create a healthy, united, inclusive, equitable, and diverse community. "I look forward to serving the people of Northern Ottawa County and collaborating with other local leaders to help support innovative projects that move our community forward," said Masko. "I intend to bring a different perspective to philanthropic tables by using my voice to provide recommendations based on my life experiences."

Dean Reisner is a partner in Varnum's Corporate Practice and Estate Planning Teams. His experience includes advising multiple significant farming operations on estate planning and advising numerous highnet-worth clients with estate planning and estate tax planning strategies. He is a member of the Ottawa County Bar Association and the State Bar of Michigan and is Martindale-Hubbell[®] Distinguished[™] Peer Review Rated. Dean is actively involved in the community and serves on the Board of Directors for The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg, he is the President of the North Ottawa Rod and Gun Club Foundation and volunteers with the Greater Ottawa County United Way and the Loutit District Library Capital Campaign. Dean is also a member of the Rotary Club of Grand Haven and co-founded the Grand Haven Area Young Professionals. "For many years, I have admired the work that the Grand Haven Area Community Foundation does to make the lives of residents of Northwest Ottawa County better," Reisner said. "I am honored to join the GHACF Board of Trustees and assist in continuing that legacy."

Outgoing Board Members:

Mark Pereira and **Barb VanHeest** joined the GHACF Board of Trustees in 2016 and have actively participated in various committees such as Executive, Governance, Investment, Impact Investing and

Audit. Both board members played an integral role in helping develop and implement the Foundation's strategic plan. In addition, Pereira and VanHeest helped the Foundation manage its response to COVID-19 and helped kick-start the GHACF's move to a new building at 6 Sherman Ave.

Pereira most recently served as Board Chair. He currently owns and operates a portfolio of online retail and publishing companies. "Serving on the GHACF Board has been both satisfying and humbling," Pereira said. "I have seen the magic that happens when a well-run, financially stable organization collaborates with a board and with partners with the singular mission to help a community. It is also humbling to know that there is much that remains to be done for those in need. My tenure has been rewarding in many ways. Working with the GHACF has helped me with my own personal mission: to help leaders of non-profit organizations on the front lines, with frameworks that will make them more effective," he added.

VanHeest currently serves as the Senior Business Relationship Manager for Chase in Grand Haven, Michigan. "It has been a privilege to be part of this organization over the last 6 years," VanHeest said. "Looking back, it was a time of incredible growth and change at the foundation, always rising to meet the needs of the community. I'm amazed every year with the impact of our grant dollars in our community and feel that there is no challenge we cannot work together to address. I'm so grateful to have been part of the board of trustees, and I have been so fortunate to learn from, and partner with the dedicated staff that work tirelessly to make our community a better place to work and live."

The GHACF is appreciative of their combined wealth of community and business knowledge, along with their exceptional leadership and visionary thinking.

About the GHACF

The Grand Haven Area Community Foundation is a public, charitable organization serving Northwest Ottawa County community since 1971. GHACF is regularly recognized as a top 100 Community Foundation in the nation and is the 7th largest community foundation in the State of Michigan. It encourages philanthropy by individuals, families, corporations, and organizations, and serves as a steward of their charitable funds and legacies. In addition to awarding grants, the Foundation offers technical support to nonprofits, convenes community leaders on issues of importance, and advocates for the nonprofit sector. For more information visit <u>ghacf.org</u>.