## inspiring philanthropy

Grand Haven Area Community Foundation | 2018

We're redefining philanthropy to include time, talent, treasure, and ties, because it's not about how much you give, but how deeply you care.

Each year, we continue to be amazed by the generosity of our community. We're so grateful for the trust placed in us and the confidence you have that we will positively impact our community.

2018 was an exciting year of change for the foundation. We began the year with a new outlook on how we affect change and how we think about ourselves as an organization. Transitioning from the word "nonprofit" to "for-impact" is more than just a buzzword—it means changing the way we think and, when necessary, having tough conversations throughout our region to determine where we can make a difference.

In the spring, we awarded almost half a million dollars in scholarships, and by year-end, we granted just over \$8 million to for-impact organizations. Among the grant highlights, we've continued efforts with Housing Next, we helped preserve over 219 acres of land in Ottawa Sands, and we joined others in the community to rebuild the Imagination Station

Within the walls at One South Harbor Drive, we welcomed our fifth president, refreshed our vision and mission, and approved a new strategic plan. We look forward to implementing this new plan, which is dedicated to inspiring greater philanthropy, proactively stewarding investments, and focusing our grantmaking to ensure positive community impact.

This is a continuation of the great work we've done for many years, and we will continue to lead with compassion and integrity.

We look forward to working together with our donors and collaborative partners to continue meeting the ever-changing needs of our community. The work we do is a result of being well supported by our community, and we thank you for that.

Sincerely,

Hadley Streng President

Hadley Streng Galla

Randy Hansen Chair, Board of Trustees





## Strategic Plan 2019-2021

We advance the well-being of our communities by creating the very best places to live, learn, work, give, and engage.

**Mission** We enhance

We enhance the quality of life for all by working together to collectively address challenges and opportunities throughout West Michigan.

## What's our GIG?



### **Grants Out**

Provide grant capital & mission-related investments



### Gifts In

Inspire greater philanthropy



### qnvestments Up

Invest & steward sustainable resources

### Our Guiding Values

stewardship



exceptional & empowering service



integrity



entrepreneurial spirit

 $\Diamond$ 

inclusion

### Leadership Effectiveness



Introducer Gen Liste Guide Sha Comm

Genuine Listener Shared Community Knowledge Center Innovator Inviter
Steward
Funder
Educator

Legacy-Creator Cross-Sector Partner

Capacity Builder

Problem Solver

## What Success Looks Like

- Our community is inspired to greater giving that advances our mission
- Our endowment is stewarded to give yet also to grow
- Our for-impact partners and donors are our catalysts for greater community understanding and change

## where we give

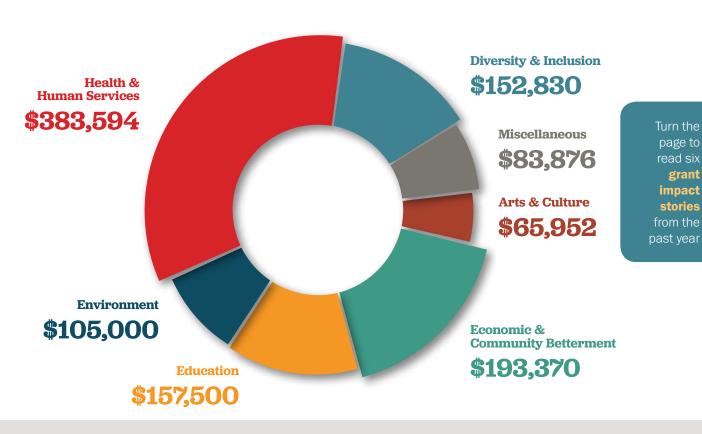
We are our community's charitable foundation and we're proud of our role as a community grantmaker. We're here to improve and enhance the quality of life by promoting healthy, inclusive, and diverse communities within West Michigan.

In 2018, a total of \$8,775,063 went back to our community from all funds, and of that, \$1,142,122 was awarded in grants from our Greatest Needs Funds, Field of Interest Funds, and the Youth Fund.

### Amount granted

through our responsive and impact-driven grantmaking

= \$1,142,122



### **2018-19 Grants Committee**

Our grantmaking committee is made up of board members, as well as a representative from our Youth Advisory Council. Together they make the critical decisions to care for our community.

Anil Mandala, *Chair* Cindy Anderson

Sandy Huber Mark Kleist

Mark Pereira

Pat VerDuin

Ellen Stolarski, YAC Randy Hansen, Ex-Officio



Lakeshore Youth Leadership Connections cultivate leadership skills in students from the Grand Haven and Muskegon areas. Participating students establish a strong foundation by gaining an understanding of their own leadership style and the style of fellow classmates. They solidify that foundation through a series of in-depth learning opportunities, which increases awareness of local issues that will have an impact on their future. It also helps them to understand the differences of both communities and to respect those differences.

"This program helped me to be more aware of the world around me and dramatically impacted my mindset about other people," said one Muskegon Middle School eighth grader. "We've realized how diverse yet similar our communities are—that GH middle and high school students are not so different from our students in Muskegon. I have learned how I can connect with others and myself by digging deeper into my personality and seeing how I can make myself better."

"The future of our community is dependent on our young people," said Nancy Manglois, Director of Talent & Leadership Development at he Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg. "This program helps students see beyond their sphere of influence and prepares them for the next step, whether that's college or a career. It also teaches them how to build and maintain relationships, and why they respond the way they do."

"This program has helped break down prejudice and bias between the two communities."

— Grand Haven High School 10th grade student



**R.E.A.D.** (Reading Enables Adult Development) is the only local, free, one-on-one tutoring program for adults seeking to improve their literacy skills. The program serves students 18 year or older who cannot read or read at an extremely low level. This service is provided for those whose native language is English, as well as those for whom English is a Second Language (ESL). Over 80% of the participants are ESL students. Tutors meet their students for a one-on-one tutoring session each week for 1-2 hours, and work on the specific literacy-related goals of their student.

The refugee/immigrant population is required to learn English as part of their resettlement agreement. ESL students benefit from one-on-one R.E.A.D. tutoring by working on specific goals, such as attaining employment or better employment, passing a driver's test, obtaining U.S. citizenship, and reading, writing, and speaking in English to assimilate into the community.

"This grant has given R.E.A.D. the chance to grow all of our resources for our one-on-one tutoring program," said Everett. "We've added new educational materials for our students, trained new tutors, and worked closely with our tutor/student pairs to ensure a good match."

The consequences of illiteracy are far reaching, affecting virtually every social problem we have as a community, state, and nation. R.E.A.D. exists to provide hope and access to tutoring services for adults in our community who have been overlooked, undervalued, and underserved. R.E.A.D. provides these adults a safe and positive environment to learn and reach their full potential. Tutors empower their students with skills to bring about changes they want to see in their lives.

"The ESL grant has enabled us to closely monitor our students' progress through their individual goals and test scores. Instead of solely focusing on how to fund the program, we've been able to develop and enhance it. We wouldn't have been able to do so without the grant!" — Hannah Everett, Executive Director, R.E.A.D. Ottawa



Access to the arts is a critical component of thriving communities. and increased access to arts and culture provides a positive outlet for artists and public engagement. Celebrating music in public parks provides an opportunity to foster positive community connections, while enjoying the natural setting in which events take place.

The Tri-Cities Broadcast Foundation's Summer Concert Series is free to the public and provides an opportunity for residents and visitors alike to broaden their musical exposure and support a wide variety of artists. The concert series provides musical exposure to young people, is accessible for families, and strengthens the sense of community on the east side of Grand Haven.

The series also provides an opportunity for internship students at 103.5 WAWL, providing them with vital business skills that correlate to a career in broadcasting.

WAWL's mission is to provide educational direction in the broadcasting field and foster new broadcasting careers for residents of West Michigan. The station creates an opportunity for social engagement and community connections through live musical performances, which ultimately strengthens communities by bringing people together, enriching lives, and drawing a deeper understanding and appreciation of diverse groups.

"The grant helped us, in part, provide live, local, free summer concerts every Tuesday evening from June 18th-August 6th at Bolt Park on the east end of Grand Haven. We appreciate everything that the GHACF does for our community and 103.5 WAWL."



Mindfulness is a mental state achieved by focusing one's awareness on the present moment and being aware of where we are and what we're doing, while calmly acknowledging and accepting one's feelings, thoughts, and bodily sensations. Mental health is a concern throughout Northwest Ottawa County, and mindfulness is something that has proven to be a great help with the stress and anxiety that is felt throughout our community.

**The Mindfulness Project** at Grand Haven Area Public Schools teaches mindfulness beginning at the fifth-grade level, which allows students to be in better control of their social and emotional selves. Mindfulness lessons at this age allow students to understand what happens when they start to feel stressed and how to respond to that—rather than just reacting.

"We believe that teaching mindfulness techniques to our students at these critical times will allow them to better understand themselves and what happens both neurologically—physically—as well as emotionally when they run into times of anxiousness or stress," said Augustyn. "These techniques give them the tools that they can use going forward in school as well as in life."

Techniques include taking a step back, giving yourself a moment to be aware, and then handling the situation. Teaching these techniques initially at 5th grade and then re-teaching at 7th grade allows students to be ready for increased expectations in academics, both socially and emotionally. Mindfulness teaches students how to build resilience to better handle the stressors of growing up, whether in school or at home.

"This grant gave us the opportunity to have people who really understand mindfulness come and teach the teachers and students, then train teachers to teach it moving forward. Best of all, our counselors and social workers already see daily differences in how students and teachers handle stressful situations." — *Kate Augustyn, Director of Special Education at GHAPS* 



## Doing More. Together. Ottawa Area Schools





A Regional Partnership to Promote Public and Private Education in the Ottawa Area

### economic & community development

When the local economy does well, it affects all of us. The Ottawa Area Intermediate School District's **Doing More. Together.** is a collaboration of schools, businesses, and communities serving together to elevate our region. The program is designed to engage individuals, families, businesses, and communities by demonstrating that Ottawa area schools are committed to providing students with the resources and skills they need to be successful in the future.

The Doing More. Together. Partnership Program created a video series that highlights our region's successful programs and partnerships of Ottawa area schools in an effort to attract new families, commerce, and skilled workers to the region.

Our youth stand to benefit from increased educational support, more innovative types of programming, highly-qualified teachers, and increased community support with more wrap-around services that help develop the "whole child" and help families be successful. Another goal is to attract high-level talent for our schools. The more highly-qualified our educators are, the better education our youth will receive.

As the community learns how these programs positively impact students' lives, their willingness to support the schools—financially and otherwise—increases. With more community support, schools become stronger, and, in turn, benefit the local economy, igniting a continuous cycle of growth and investment.

"The generous grant award from the community foundation allowed us to produce video stories about the top-notch education programs that exist in our region and show how school, employer, and community agency partnerships enhance learning for our students. These stories help our residents understand what school is really like today, and are a great way to show families who are considering moving to our region why this is a desirable place to learn, work, and live." — *Michelle Ready, Director of Communications, OAISD* 



When a 345-acre parcel of land along the Grand River became available, the Land Conservancy of West Michigan (LCWM) partnered with Ottawa County Parks (OCP) to purchase it for permanent protection as a public park. A grant from the GHACF to the LCWM helped with the purchase of the land, and in the summer of 2019, LCWM completed the transfer of **Ottawa Sands** to OCP. The park includes 219 acres of critical dunes that provide habitat for wildlife and migratory birds, an 80-acre lake, and over one mile of Grand River frontage.

"We're a big supporter of greenways, corridors of land along rivers and other waterways," said Jessica VanGinhoven, Communications Specialist at Ottawa County Parks. "This was a huge win for the Lake Michigan coastal greenway. We're so grateful that the community stepped up to provide additional support and save this land from development."

By turning the former sand mine into a park, LCWM and OCP helped preserve the shoreline dune habitat and its natural resources, created a new area for community activity in nature, and supported the local economy.

"The Ottawa Sands project opened to the public a beautiful parcel of natural land that would have otherwise remained private," said Orttenburger. "Now, visitors can explore the land and catch glimpses of a family of bald eagles, threatened Pitcher's thistle, and stunning dune and water views. Ottawa Sands significantly enhances the scenic appeal of the community and creates new opportunities for healthy outdoor recreation."

"We're lucky our community recognizes the value of our natural resources," said VanGinhoven. "It's why people move here and work here."

"Ottawa Sands is the "missing puzzle piece" that creates a 2,000-acre corridor of public green space, stretching from P.J. Hoffmaster State Park all the way to the Grand River. Without protection, it would be lost to development or continued sand mining." — Marie Orttenburger, Communications Specialist at the Land Conservancy of West Michigan.

## long-term initiatives with

To create sustainable change, our long-term initiatives are cultivated to target the root causes of the social and economic challenges that our community faces. Northwest Ottawa County continues to benefit from the strategic and purposeful grants awarded throughout our history. Three such initiatives include Housing Next, the Michigan Health Endowment Fund, and TCAN.

### **Housing Next**

Housing Next has worked in close partnership with the City of Grand Haven, the Village of Spring Lake, and Grand Haven and Spring Lake Townships. Each of these communities has been engaged in the work of updating local planning and zoning standards in order to accommodate more housing at a greater diversity of price points.

#### **Define the Problem**

In late 2018, Housing Next contracted a Housing Needs Assessment with the support of the Greater Ottawa County United Way, the Community Foundation of the Holland/Zeeland

Area, and the GHACF. This report detailed the current availability and condition of housing supply across the county and provided a specific sub-set of data pertaining to Northwest Ottawa County.

We have confirmed that more housing is needed at all price points in NW Ottawa County, but have also learned that the greatest needs fall among market-rate rental housing and for-sale homes priced for the workforce (under \$250,000).

Most organizations define affordability as housing that costs no more than 30% of a household's gross income.

For those who own their home, the mortgage + taxes + insurance + maintenance + association fees should not equal more than 30% of a household's income. For those who rent the total annual rent + any fees for pets, parking, or similar costs should be 30% or less of a household's income.

We have a high number of people spending more than 30% on housing, in part because in Ottawa County, 50% of the population currently earns less than \$59,000 per year. The median list price for single family homes in NW Ottawa County is currently \$324,000 due to limited supply and significant demand.

### **Create Policy Support**

While it is critical that our work across NW Ottawa County will ultimately result in the creation of more housing, we recognize that before we make a concerted effort at building those units, we must first spend time working to improve the structural and regulatory environments that underlie the housing market. Too often, local standards that regulate minimum lot sizes, utility connection fees, or lengthy approval processes are pushing up the cost of housing for our workforce. Yet, many of these standards are in place for good reason. Housing Next has been working with local communities to

talk through the details of local zoning and permitting, and exploring opportunities to reduce regulatory barriers where new housing meets the standards of quality and affordability expected by the surrounding neighborhood.

Housing Next has provided an overview of the housing needs assessment data to 15 Ottawa County municipalities and discussed the regulatory barriers that are making it difficult to provide more supply at the needed price points. They have been directly involved in the processes to update and/

or rewrite some zoning standards in both Grand Haven and Grand Haven Township. Impressively, Grand Haven Township has created a first-in-the-state model for "Missing Middle" building typologies which would allow for single family, two-family and four-family dwelling units all within the same district, paired with basic design standards to ensure quality and longevity of those structures.

The City of Grand Haven has begun the process of evaluating every district within the city with consideration for where there may be opportunities to build a greater variety of housing product with a greater diversity of price range.





## a long-term impact

### **MHEF: Pathways to Better Health**

With support from the Michigan Health Endowment Fund (MHEF), the GHACF and the Community Foundation of the Holland/Zeeland Area re-granted a total of \$490,000 (\$330,000 from the MHEF and \$80,000 from each community foundation) over a three-year period (2016-18) to projects and programs designed to advance the priority areas noted in the 2015 Community Health Improvement Plan.

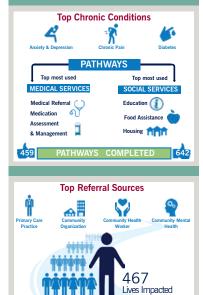
\$150,000 was awarded to the Ottawa County Department of Public Health to launch Ottawa County **Pathways to Better Health** (OPBH), an evidence-based community health worker model that has been proven to reduce health care costs while improving health outcomes for patients.

### The OPBH Community Health Workers:

- » Meet clients at their convenience in their homes or elsewhere
- » Help clients set goals
- » Guide clients through the health care system
- » Link clients to medical care based on their specific needs
- » Help clients manage their health conditions and prescriptions
- » Help clients reduce hospital and emergency room visits
- » Link clients to community services and resources

Pathways to Better Health fully kicked off in February 2017 as a three-year pilot program to assist adult Medicaid and Medicare beneficiaries who have two or more chronic diseases and also have health and social service needs. In the first two years of the program, eight community health workers have supported over 400 individuals as they navigated over 1100 medical and social services pathways.

As a result of Pathways to Better Health, clients report a statistically significant increase in their overall health, their confidence navigating the health care system, and decrease in the days impacted by poor physical health, and poor mental health.



From the Ottawa Pathways to Better

Health Year 2 Progress Report.

### **TCAN**

In 2011, GHACF received a \$50,000 challenge grant from the Kresge Foundation to support the efforts of the newly formed Tri-Cities College Access Network (TCAN), a local college access network of Michigan College Access Networks. TCAN's overarching goal was to increase the number of Tri-Cities residents who have a post-secondary certificate and/or college degree.

Today, TCAN remains a collaborative organization with partnerships from the Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg; City of Grand Haven; the GHACF; Grand Haven Area

Public Schools; Greater Ottawa County United Way; Ottawa Area Intermediate School District; Spring Lake Public Schools; and the Village of Spring Lake.

Recognizing that barriers exist that make it difficult for students, especially low-income and first-generation students, to successfully pursue post-secondary opportunities, TCAN provides a college advisor to our local high schools. The advisor provides guidance, insight, and support to students and families completing the Free Application for Federal Student Aid (FAFSA) and/or applying for

the Tuition Incentive Program (TIP). Since TCAN's inception, over eight hundred students have been identified as eligible for TIP, which equates to two years, fully-paid tuition at community college, totaling over \$13 million dollars.

In addition to supporting our district's high school seniors, TCAN supports preschoolers as well.

Throughout the duration of the academic year, TCAN creates, develops, and coordinates educational and professional development meetings for area preschool staff and administration. Undoubtedly, creating a culture of post-secondary success begins with our earliest learners.



## ways to give

We understand that each donor has individual needs. We'll work with you to ensure your philanthropy is effective, personal, meaningful, and fulfilling. From simple to complex, we're able to facilitate the gift that makes the most sense for you.

- » Annuities
- » Appreciated Stock
- » Bequests
- » Cash
- » Charitable Gift Annuities
- » Charitable Lead Trusts
- » Charitable Remainder
- » Life Insurance
- » Real Estate
- » Retained Life Estates
- » Retirement Portfolios
- Trusts

### Are you 70<sup>1</sup>/<sub>2</sub> years or older?

You can make a gift from your IRA. Here's how it works.

- "You make a gift of up to \$100,000 by transferring IRA assets directly to the GHACF. You must be at least 70 1/2 years old. If married, each spouse can transfer up to \$100,000 from their IRA.
- "Your gift can create a charitable fund in your name, the name of your family, or in honor of any person or organization you choose. We'll handle the administrative details.
- Your gift will be placed in an endowment that is invested and will grow over time. Grants addressing community needs will be made forever.

IRA transfers to these types of funds may be made tax-free: unrestricted, field of interest, designated, and scholarship.

IRA transfers to advised funds are not tax free.



### types of funds

The types of funds at the community foundation reflect the varied interests of our fund holders and donors. Whether they are advised, designated or unrestricted, new or longstanding, endowed or non-endowed, they are evidence of the spirit of generosity of individuals, families, corporations, and organizations seeking to make a positive impact in our community today, tomorrow, and forever.



<sup>\*</sup> FASB funds not included in total number of funds

## meeting changing community needs

Giving to our greatest needs fund, or establishing a named greatest needs fund, is a wonderful way to enable us to remain proactive, responsive, and flexible to our community's most critical needs. As we say, "forever is a really long time," and we remain committed to being an impactful funder forever.

40th Anniversary Greatest Needs Fund Thomas and Mary Kay Alguire Family Fund Allendale Greatest Needs Fund BR Fund Janet and Ruth Beukema Fund Janice Carducci Fund

#### **Andy & Joyce Cawthon Greatest Needs Fund**

Coopersville Community Action Fund
David and Carol DeBlaey Fund
Howard Dykhouse Fund
Dr. Edgar and Gretchen Garrison Family Fund
Kent M. and Freida Hastings Family Fund
Doris V. Johnson Fund
F. Martin Johnson Greatest Needs Fund
Ausma Lanka Fund
Amy Lantz Memorial Fund

• indicates new fund Sept 2018-Aug 2019

**Art in the Park Fund** 

so much to our community.

Lee Family Fund
Paul and Minnie Luytjes Fund
Garry L. and Jean Fisher Mesler Family Fund
Grand Haven Area Greatest Needs Fund
Dorothy Mixer Fund

Lynne Sherwood Fund
Marion A. Sherwood Family Fund
Marion A. and Ruth K. Sherwood
Greatest Needs Fund
Ann Tabor Greatest Needs Fund

### greatest needs funds

Henry Neitring Fund
Judge Jacob and Betty Ponstein Fund
Nancy Dornbos Rhem Fund
Eugene "Gene" Rothi Community Fund
Fred Riplo Family Fund
B. P. Sherwood, Jr. Trust Fund
Dr. Harold Sheridan Fund

Robert W. and Mary Ellen Thomas Family Fund James & Mary Teitsma Fund Kenneth and Audrey VanBeukering Fund Ward W. and Jean M. Verseput Fund Robert P. and Annette Fisher Whitney Fund





The Village of Spring Lake established a community

service fund to support efforts to beautify public

The first two Art in the Park projects were murals

along Lakeside Trail, a linear park that serves as a multi-user trail connecting Spring Lake with

our neighboring communities. The next effort will be

a sculpture commission to honor Gary and Victoria

Verplank, former Village residents who contributed

spaces and introduce art to our community.



### Andy & Joyce Cawthon Greatest Needs Fund

We opened a fund with the GHACF because the concept of a fund dedicated to local issues and needs matched our intentions. We are fortunate to have been successful in our careers and investments and want to help make our world, and specifically our community, a better place for all.

Placing these funds in a **greatest needs fund** with the community foundation allows our funds to be aggregated with others' to have the greatest impact on a pressing community need which may change from year to year. A win for everyone!



Independent Living for Those Who Inspire

### **Gracious Grounds Endowment Fund**

Gracious Grounds is a faith-based organization that provides housing opportunities to people with unique abilities. As an organization, they look beyond limitations to create an environment that is affordable, friendly, and resident-centered.

"We opened our **organizational fund** so people could give to our endowment easily," said Sandy Baker, Executive Director of Gracious Grounds. "We appreciate the investment opportunity that the foundation affords. This endowment fund will sustain our organization for a long time."

### a personal approach to giving

Donor and corporate advised funds allow an individual, family, or company to establish a charitable fund with a single gift. Donors may add to the fund with additional gifts at any time and may remain anonymous. if desired. Donors enjoy administrative convenience, cost savings, and tax advantages, and gain access to the expertise of the community foundation's staff. Once the fund is established, donors recommend grants and the foundation's staff does all the work of administering the grants.

@HomeRealty Foundation Abbit Management Corp Fund C. Bennet Ainsworth Fund Alt, Jonas, and Mercurio Family Fund Amberger Family Fund Cynthia and Donald Anderson Fund

CAPS Science Program Carolyn Boersma Fund Boezaart Family Fund David C. and Gail L. Bos Family Fund Mackenzie Boyd Fund Barbara Boyer Fund

### donor advised funds

Len and Wanda Anderson Family Fund Baas Family Fund George M. Bailey Fund Douglas and Katharine Baker Family Fund Pearl Bandstra Fund Ray and Sue Barrett Garden Fund Paul C. and Carol C. Bedient Family Fund Betten Preferred Auto Group Fund Betten Baker Fund BizStream Community Fund **Boer Family Fund** Dr. Fredrick B. Brown Fund John G. and Claire E. Bryson Family Music Fund Robert & Virginia Burnside Family Fund

Scott and Jennifer Breen Family Foundation Richard and Patricia Briegel Family Fund Budd and Melinda Brink Family Fund Fred C. Bruhn Donor Advised Fund Brusveen Chiropractic Center Charitable Fund Edward F. and Phyllis A. Bushouse Fund Dan Bylsma Charitable Fund Robert L. Bytwerk Family Fund Kevin Carbary-Carol Alexander Fund The Coopersville Robert J. and Betty L. Casemier Family Fund The Grand Haven Robert J. and Betty L. Casemier Family Fund Denny and Grace Cherette Family Fund

Chris-Tina Fund John and JoAnne Clickner Family Fund **Bob Constant Athletic Memorial Fund** Mike Cook Fund for Fun in Education Coopersville Rotary Club Fund Coopersville Rotary Club Community Action Fund Ryan & Karen Cotton Fund Matilda and Harold Crane Donor Advised Fund Kennard and Wendy Creason Family Fund William and Mary Creason Fund Alex Crum Memorial Sports Fund Scott E. DeBoer Memorial Fund Howard and Louise Dekker Family Fund Dale and Elizabeth Deppe Family Fund Jeremy and Daniela Deppe Family Fund Detter/Walcott Early Childhood Education Fund Keith and Mary DeWitt Family Fund Mark and Denise DeWys Family Fund Ralph and Arleene DeYoung Fund The Diva Fund The Dornbush Family Fund James A. Doss Family Fund N. Kay Doss Memorial Fund

Howard and Wilma Draft Family Fund

Eagin Family Fund



### **Kyle and Samantha Verplank Family Fund**

Kyle and Samantha have been actively engaged in and supportive of our community for many years.

With the establishment of their donor advised fund, Kyle and Samantha have an organized and tax-friendly way to contribute and recommend charitable gifts to the organizations and projects they care about.



### Dr. Alan D. Steinman Donor Advised Anthony & Monica Verplank **Fund for the Environment**

Alan Steinman was raised by his parents and faith to give back to the community. He chose to open a donor advised fund with the GHACF because he wants to help preserve and enhance the environmental assets of the region where he lives. He has a similar fund at the Community Foundation for Muskegon County (CFMC) and is hopeful that by leveraging these two funds, there can be greater coordination and cooperation between GHACF and CFMC around issues that transcend jurisdictional boundaries.



### **Thriving Communities Fund**

Tony and Monica opened this donor advised fund to support organizations creating opportunities for others to thrive. Not just manage, but truly thrive.

Their dedication to assisting community organizations who help lift up and empower those in need was the inspiration for this fund. Martha A. Erickson Fund
B. John and Jennifer Essex Family Fund
William J. Fettis & Dawn M. Dupont
Family Fund
FISH Fund
Louis P. and Sharon F. Fracalossi Family Fund
Fleming and LaTorre Family Fund

Fleming and LaTorre Family Fund
Gage Family Fund
Gahsman Family Memorial Fund

Grandma Glo, TJ, Skylee & Cody Family Fund Valerie Guttowsky and Craig Councilor Fund Edward J. and Nancy D. Hanenburg Family Fund

Nancy Hanenburg Fund Kenneth D. and Janet A. Harestad Family Fund

James and Catherine Haveman Family Foundation

Douglas and Sharlene Hekman Family Fund Holtrop-Tubbergen-Holtrop Family Fund Julia Houle Advised Fund

James and Debra Hovinga Family Fund Sandy Huber Fund

Richard G. & Patricia R. Huff Children's Support Fund

Mike and Jane Hutchins Family Fund George A. and Sherry A. Jackoboice Family Fund James and Sally Jacobs Fund

Alvin E. and Mary C. Jacobson Fund David and Nancy Bird Jacobson Family Fund Nelson C. and Lana Jacobson Fund

Grand Haven Area Jaycees Grand Haven Rotary Fund

Ted V. John Charitable Fund

F. Martin and Dorothy A. Johnson Family Fund Holly & Erick Johnson Family Fund

Paul A. and Charlotte A. Johnson Family Fund Johnson Rechner Family Fund

JSJ Foundation Fund

Todd and Amy Kamps Family Fund Brian and Nancy Kamstra Fund

Kar Family Fund

Keeton Family Fund

Mikel Allen Kelley Memorial Fund Sanford and Kristine Kelley Family Fund Phil and Jane King Family Fund

David J. and Sandra J. Klaassen Fund

Komray Family Fund

Jim and Candy Kraker Family Fund Stella Kruizenga Fund for Women

Lahey Family Fund

Robert and Karen Lemmen Family Fund Hung and Elsie Liang Fund for Music

### Light Corp. Foundation Fund

Faith Marie Losee Fund
The Loutit Foundation
Anil K. & Shanthi R. Mandala Fund
Mandy's Promise Fund
Debra and Robert Mann Family Fund
McKeough Family Fund
Larry and Anne McLaughlin Fund
Nate and Kristin Meldrim Family Fund
Robert Jacobson and Donnell Snite
Mersereau Fund

Kyle Moreland Memorial Fund Phyllis and Darell Moreland Family Fund Peter and Sheila Murdoch Donor Advised Fund North Ottawa Wellness Foundation

William F. O'Connor Foundation/Joanne Unkovskoy, Trustee Fund Bonnie Olson Memorial Fund Ted and Vicki Parker Family Fund Richard O. and Elizabeth A. Peel Family Fund

Sherrian A. and Thomas C. Pegg Family Fund

#### **Pliant Plastics Foundation Fund**

Larry Poel Fund

Craig and Coreen Porter Family Fund Ted and Shirley Poulton Family Fund Quigg Family Advised Fund Robert H. and Andrea G. Rander Fund RDH Fund

Scott & Julie Reenders Family Fund Evan and Lois Reinders Fund Milt and Judy Reeths Fund Thomas and Gretchen Reinsma Family Fund Remembrance Church Annual Fund Gerald and Starr Retzlaff Family Fund Thomas and Gail Ringelberg Family Fund Dr. M. Gary and Pennie L. Robertson Family Fund

Garrod S. Post & Robert A. Hill Fund Norah Lane Roelofs Memorial Fund Rotary Club of Allendale

Lloyd S. and Marlene Rotz Family Fund Sylvia and Ron Ruscett Family Fund John and Marie Rycenga Family Fund Jonas Saunders Family Fund James C. and Rosena A. Sawyer Fund Shape Corporation Fund Dan and Carol Sedlock Family Fund

Dave and Dottie Seibold Fund Barbara and Miller Sherwood Family Fund Marilyn W. and B. P. Sherwood III Family Fund Linda Shores and Michael Snodgrass Fund Sietsma Family Fund

Donald and Dorothy Sikkema Fund Slagel Family Fund

Paul K. and Marlene A. Spoelman Family Fund

Spring Lake Rotary Endowment Fund Spring Meadow Fund

R. Neal Stanton and Grace F. Stanton Fund Steffel Family Fund

### **Dr. Alan D. Steinman Donor Advised Fund** for the Environment

Dee and David Stokes Family Fund Steven K. & Elizabeth M. Swanson Directed Fund

Dan and Ann Tabor Fund

Konneth D. and Many J. Torretro

Kenneth D. and Mary L. Terpstra Family Fund Theune Family Fund

Tri-Cities Kiwanis Club

John and Elaine Vander Kooi Family Fund Roger and Lois Vander Meulen Family Fund Verplank Donor Advised Fund

### Anthony and Monica Verplank Thriving Communities Fund

Gary and Victoria Verplank Fund for Spring Lake Water Quality

**Kyle and Samantha Verplank Family Fund** 

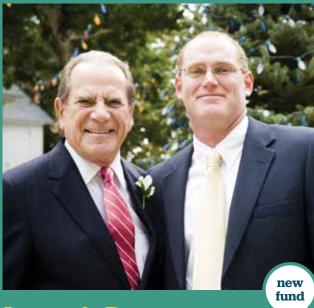
Victoria Verplank Fund for Spring Lake Village Trees

### **Waanders Family Fund**

Thomas A. and Caryle R. Wagasky Fund Robert and Deborah Wagenmaker Family Fund

David H. and Patricia H. Walborn Fund Wallinga Family Fresh Start Fund Robert and Jillayne Warners Family Fund Weber Family Fund

West Michigan Nursery and Landscape Assoc. Horticultural Education Fund Whiting-Bolthouse Family Advised Fund Ruth Wierenga Ghana Fund Nancy and Warren Wildeman Fund James & Diana Wright Fund James and Louise Zevalkink Fund



## James A. Doss Family Fund

A successful businessman and generous philanthropist, Jim opened this **donor** advised fund for two primary reasons.

First, he established this local fund to help assist him and his family to efficiently and effectively give to worthy charitable causes and organizations.

Second, he wanted to continue modeling philanthropy and fostering family conversations about giving back and positively impacting lives in our region.

The Grand Haven Area Community Foundation is honored to help individuals, families, organizations, and corporations achieve their philanthropic goals and continue to positively impact our regional community.

### The Grand Haven Area Community Foundation





We're proud to support our local for-impact sector through strategic partnerships with regional capacity builders, such as the Lakeshore Nonprofit Alliance and Grand Valley State University's Johnson Center for Philanthropy. Organizations such as these create a stronger foundation for self-sufficiency and effectiveness.



### Technical Assistance Grant Program

This grant program is designed to assist for-impact agencies in their efforts to build their organization's internal capacity and effectiveness in regard to management, governance, and delivery of service.

- » Applications are reviewed on a rolling basis, typically within 2-4 weeks of submission
- » Grant totals usually range from \$500-10,000
- » These grants are not held to our competitive grant cycle



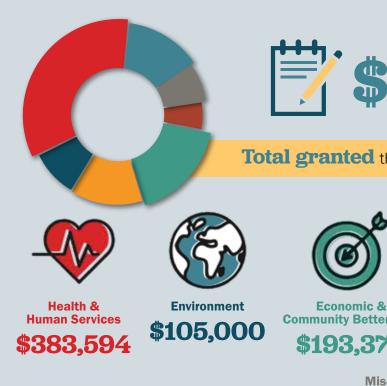
### By the Numbers

- » Ranked #49 in the nation for gifts per capita (2018 Columbus Survey).
- » Ranked #8 in the state of Michigan for total assets (2018 CMF Databook).



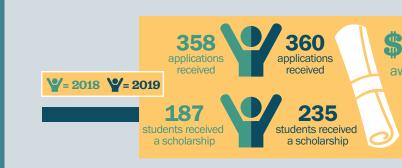
### **A Proven History**

- » Our community's endowment has grown from almost \$65 million in 2012 to more than \$118 million in total assets.
- Our funds have granted over\$28 million over the last five years.
- "Our charitable portfolio has a 5.4% five-year investment return. While the return for 2018 ended at -6.03% due to a downturn of the market in the fourth quarter, by the first quarter of 2019, we recouped those losses—and then some.



### **GHACF Assets Under Manage**





## at a glance

1,142,122

nrough our responsive and impact-driven grantmaking



**Education** 

\$157,500

cellaneous **\$83,876** 



**Diversity &** Inclusion

52,830



**Arts& Culture** \$65,952 That includes

\$87,867

granted by the Youth Advisory Council

That's



awarded by youth philanthropists



ement

ment



**\$118,081,690** 

Net Assets as of December 31, 2018



Gifts In to all GHACF funds





2018



**Grants Out** from all GHACF funds





\$545,000 varded in scholarships awarded in scholarships

**Our scholarships made** quite an impact as well



## A life of philanthropy Gary Verplank

(1940-2019)

The fourth generation of his family to live and work in Northwest Ottawa County, Gary graduated from Grand Haven High School before attending the University of Michigan.

His professional accomplishments stretched far and wide, but his local impact was significant and made possible in part by his involvement with numerous businesses including Shape Corp., Finish Corp., Light Corp., Track Corp., BR Metals, Pliant Plastics Corporation, BioSolutions, NetShape, and Magnode. Gary firmly believed that business exists for the betterment of community.

Gary never missed an opportunity to give back to the community that he loved. He was involved in many charitable, volunteer, and philanthropic organizations, including serving on the Board of Trustees for the Grand Haven Area Community Foundation from 1986-1992.

It's been said by many that our community would look very different today if it weren't for the active involvement and generous support of Gary and Victoria Verplank.

Gary will forever be missed, but we are incredibly grateful for the impact that he made.



Recently, both Light Corp. and Pliant Plastics moved assets to corporate advised funds here at the foundation.



Light Corp., a world-class specialty lighting designer and manufacturer, is a progressive organization providing cost-effective lighting that improves productivity, health, and energy-efficiency in modern-day workspaces. Light Corp. products are designed, manufactured, and assembled in Grand Haven, Michigan.

Pliant Plastics Corporation has been custom injection molding engineering-grade thermoplastic resins for over 50 years. Founded in 1967, Pliant Plastics serves several commercial segments including automotive, furniture, medical, recreation, and packaging.

While these companies will continue to have the flexibility to grant dollars when and where they wish, the GHACF will take care of the administrative and investment responsibilities for each of them. We are honored to hold these funds and grateful for partnerships like these that allow us to play a small role in helping area corporations simplify their community giving programs.

L/GHTCORP



## connecting personal values to high-impact opportunities

Field of interest funds connect personal values to high-impact opportunities and allow you to target your gift to address needs in a specific area.

Edith Mae and William Alt Family Fund Richard E. and Eleanor Carlson Babcock Memorial Fund

Emilie Baker Fund for the Environment William T. and Shirley A. Baker Family Fund

College Access Endowed Fund

Dr. Elizabeth Curtis Dental Fund for Children in Need

Elmer "Lou" Dense Fund

Elizabeth Davison Kammeraad Dobbie Fund for History

Alyce R. Erickson Fund (Fund for Excellence in Education)

Farmland Preservation Fund

Fluor Schwartz Memorial Fund

Grand Haven Area Community Foundation Arts and Culture Fund **Environment Fund** Family and Children Fund **Technical Assistance Fund** 

Grand Haven Area Youth Fund (YAC)

Gene and Sally Harbeck Fund

Healthy Seniors Healthy Youth Funds Jerovsek Family Fund Friends of Kandu L.E.T. Fund (Love, Enjoy, Teach Fund)

Craig Looman Fund

Fletcher Meekhof Food Fund

Mary Ann Sherwood Families and Children Field of Interest Fund Tree Replacement Fund Tri-Cities Chautauqua Fund Tuesday Musicale Fund United Way Fund for Human Services Wayne VanAgtmael Health Fund

### field of interest funds

Michigan Health Endowment "Healthy Ottawa" Regranting Initiative Fund

William H. Young and Dorothy Young Mixer Fund

Marie and Lloyd O'Neal Fund for Music North Bank Communities Fund

North Ottawa Area Community Coalition Fund Reichardt Family Endowment

Helene D. and Bernath P. Sherwood, Jr. Fund

Mary Vivian Fund for the Arts Cornelia B. Wagner and Ruth B. Hoek Fund Margaret Lynn Wilson Fund Youth Fund of the Coopersville Area Community Foundation (CAYAC) Zenko Family Fund



### **Waanders Family Fund**

John Waanders, along with his children, established the Waanders Family Fund after the passing of his wife, Judith Nell Waanders. Judy was a beloved daughter, sister, friend, spouse, parent, grandparent, great-grandparent, and career educator. Many also knew her through The Bookman. the bookstore on Washington Avenue in Centertown, Grand Haven.

This new donor advised fund is a beautiful tribute to Judith and will enable the Waanders family to support local causes of personal interest.



### St. John's Episcopal Church Altar Guild Fund

The parish of St. John's Episcopal Church was founded in 1866, one year after the conclusion of the American Civil War. The St. John's Episcopal Church Altar Guild Fund is an endowed organizational fund that was established to specifically support the Altar Guild at the church located in Grand Haven.

### helping organizations thrive

Organizational funds provide income streams to support programs and operations at for-impact organizations. The foundation holds and invests the assets, providing responsible and professional fund management. Organizational funds can be a simple and effective way to create long-term financial sustainability.

**ABC Coalition Fund** 

Allendale Charter Township Parks and Recreation Fund

Allendale Christian School Endowment Fund

Allendale Lifelong Learners Fund

Allendale Historical Society Endowment Fund

Allendale Public School Foundation

Allendale Township Library Endowment Fund

Coast Guard Festival Fireworks Forever Fund Fireworks Fund

College Access Fund

Thomas N. Cooper Designated Fund

Coopersville Area District Library

Friends of the Coopersville Library Fund Robert and Judy VanDongen Fund Westrate Children's Library Endowment Fund Russell H. and Beatrice A. Dornbos Fund Mark and Lauri Douglas Community Arts Fund

**Dykstra Family Music Fund** 

Eastern Ottawa County Silent Observer Family LIFE Center of West Michigan Fund First Christian Reformed Church of Grand Haven Funds

First Presbyterian Church of Grand Haven Alpha Fund

Karin Fowler Pastoral Care Training Fund Omega Fund

Scott Fredricks Fund

E. Selina Gerig and John J. Gerig Fund Girl Scouts of Michigan Trails Endowment Fund

**Gracious Grounds Endowment Fund** 

Grand Haven Area Public Schools
Patrick Byrne Memorial Fund
High School Choir Endowment Fund
Ronny Kemink Pay to Play Fund
Science Olympiad Programs Fund
Jan Rempinski Memorial Scholarship Fund
Eugene "Gene" Rothi Memorial Athletic
Endowment Fund
Mental Health Fund

Grand Haven Christian School Tuition Assistance Fund Endowed Technology Fund Richard and Rosemary Geertsma Fund

Grand Haven Rotary STRIVE Designated Endowment Fund

Grand Haven Schools Foundation Endowment Fund

### organizational funds

American Red Cross Doris Ewing Red Cross Disaster Relief Fund Founding Fund Ottawa County Fund

Janet C. Beukema Fund for Hospice

Boomgaard Fund for Seniors

Martin-Beverley-Todd Bomers Fitness & Aquatic Center Fund

Martin-Beverley-Todd Bomers Memorial Band Fund Borculo Christian School Education Foundation

Camp Bluebird

Cynthia Collinge-Golab Volunteer Support Fund Endowment Fund Rosemary Konopa Cancer Retreat Program Fund

Camp Sunshine Endowed Fund

Central Park Players Fund

Chester Township Recreation Fund

Children's Advocacy Center Endowment Fund

C3 West Michigan's Inclusive Spiritual Connection Designated Fund Endowment Fund

Memorial Endowment Fund

Chris Christiansen Youth Scholarship Fund

Christian Haven Home Fund

**Church of the Saviour Fund** 

City of Coopersville

Coopersville Area Historical Society Funds Coopersville Roundabout Beautification Fund Michael's Gift Recreation Fund

City of Grand Haven

4th of July Fireworks Fund
7th Street Coast Guard Boat Fund
Boardwalk Maintenance Fund
Boardwalk 25th Anniversary Fund
Catwalk Maintenance Fund
Central Park Fountain Endowment Fund
Coal Tipple Restoration Fund
Duncan Park Fund
Grand Haven Lighthouse Endowed Fund
Grand Haven Lighthouse Community
Service Fund

**Grand Haven Public Safety Beach Safety Fund** 

Grand Haven Waterfront Stadium Fund Imagination Station Maintenance Fund Imagination Station "Reimagine Project" Fund Memorial Airport Fund Musical Fountain Fund Pier Safety Fund Public Artifact Fund Save the Catwalk Fund Splash Pad Fund

Coopersville Area Public Schools
Athletic Fund
Education Fund
Performing Arts Center Designated Fund
Coopersville Cares

Capital Campaign Fund Endowment Fund

Coopersville Farm Museum
Coopersville FFA Education and Leadership Fund

Coopersville Old Kids Fund

Coopersville Memorial Fund

Doug Corradini Spirit of #40 Fund

Covenant Life Church Endowed Fund

Crockery Township Fire Department Endowment Fund Alex Crum Memorial Fund



### **Dykstra Family Music Fund**

Jim and Marla Dykstra value the importance of music education, and that inspired them to open an endowed designated fund with a portion of their IRA's required minimum distribution. This fund will help advance music education for students at Grand Haven Area Public Schools by purchasing or providing assistance with musical instruments for children, courserelated materials, and professional development opportunities for music teachers. With this fund, as well as a planned bequest, their ability to support and advance musical education will last forever.



### **Church of the Savior Fund**

This non-endowed **organizational fund** was created to support the general operations and mission-related activities of the Church of the Saviour R.C.A located in Coopersville, MI. The donations were given by generous members of the church.

In addition to providing current and future donors with another avenue to direct contributions, this new fund may also be used by individuals and the church to receive future memorial contributions.

Grand Haven Class of 1953 Fund
Greater Ottawa County United Way
Homelessness Prevention
Endowment Fund
Volunteer Center Funds

Norma V. Green Memorial Art Award Fund Carol and Winfield Hall Fund for Music

Harbor Humane Society Funds

Coral and Peter Hanenburg Memorial Fund Chuck and Olga Hennesen Fund

Olga A. and Charles J. Hennesen Family Fund Hill Family Children's Christian Education Fund

Housing Next Fund

Hugs and Kisses Fund

Edward and Florence Huizenga Fund International Aid Endowment Fund

Kitchel-Lindquist-Hartger Dunes Endowment Fund

Kitchel-Lindquist-Hartger Dunes Fund Jocki Klischan Fund

Lakeshore Baptist Church Fund

Lakeshore Ethnic Diversity Alliance Fund

Keith & Bernice Lamkin Fund

Lamont Christian School Foundation Fund Land Conservancy of West Michigan Fund Casey Lemieux Fund

Norm and Meg Lemieux Designated Fund The Robert & Karen Lemmen Children's Fund Love J. P. Fund

Kenneth Ranta Fund for The Little Red House Loutit District Library Endowment Fund Love in Action Fund

Paul & Minnie Luytjes Fund for Second Reformed Church

Michigan Aviation Education Foundation/ Fontana Fund

Michigan Aviation Education Fund

Mosaic Counseling (formerly TCM Counseling)
Mary Ann Sherwood Fund
Fund for Children & Their Families

Muskegon Museum of Art Endowment Fund NEO Forum Fund

North Ottawa Amateur Radio Club

North Ottawa Community Hospital Mary's Wish Hospice Fund Dr. Larry Poel Sports Medicine Fund Community Health Systems Samuel L. Westerman Sunshine Fund

North Ottawa County Council on Aging Funds O'Neill Family Fund

Ottagan Addictions Recovery (OAR) Endowment Fund

Ottawa Area Intermediate School District Challenge of Children Fund Roerink Visual and Hearing Impaired Fund Special Education Fund

Ottawa County Health Department Miles of Smiles Fund

Ottawa County Parks

Foundation Endowment
Grand River Ravines Fund
Nature Education Center
Endowment Fund

Ray and Alma Statema Park
Stewardship Fund

Spoonville Trail Fund

George and Nadaire Pardee Fund People Center Endowment Fund

Clarence and Bernice Piersma Endowment Fund

Vernon Poest and Roberta Gnerich Poest Fund R.E.A.D Endowment Fund

Reel Perspectives Fund

Remembrance Church Endowment Fund

Resilience Fund (formerly Center for Women in Transition Fund)

Gail Ringelberg Special Needs Fund for North Ottawa County Council on Aging

Ellna Rotman Camp Fund

Lloyd and Marlene Rotz Designated Fund Cindy Schember "I Love to Read"

Senior Resources of West Michigan Endowed Fund

Sheridan Park Fund

**Endowment Fund** 

Lynne Sherwood Fund for Greater Ottawa County United Way

Roy L. and Karen L. Shields, Jr. St. John's Lutheran Church Endowment Fund

South Evergreen School Fund

Ski Row

Endowment Fund Immediate Needs Fund

SLIGA Fund

Robert and Janice Sluka Fund Spread the Music Foundation Fund

Spring Lake Christian Reformed Church Mission Endowment Fund

Spring Lake District Library Endowment Fund Restricted Endowment Fund Outdoor Beautification Fund

Spring Lake Junior Sailing Association Endowed Fund Immediate Needs Fund

Spring Lake Presbyterian Church Memorial Fund

Spring Lake Public Schools Needham Teacher Grant Fund

Spring Lake Schools Foundation Fund Carol Martin Fund for Spring Lake Schools Foundation

Spring Lake Tennis Building Fund Spring Lake Township Parks and Recreation Fund

St. John's Episcopal Church Altar Guild Fund

Harlind Throop Memorial Christmas Fund Tri-Cities Area Habitat for Humanity Endowment Fund

Tri-Cities Family YMCA Endowment Fund Pete Hill Fund for Y Kids

Tri-Cities Historical Museum Drake-Middlemist Heritage Fund Historical Society Fund Non-Endowed Fund

Tri-Cities Soup for All/Homelessness Prevention Fund

Tri-Cities Strikers Soccer Club Endowment Fund

Donald and Elaine Twiss Fund Bill and Nanci Tysman Designated Fund United Methodist Church of Coopersville Memorial Fund

Mary "Meime" vandenBerg Fund Veteran's Memorial Fund

Village of Spring Lake
Art in the Park Fund
Central Park Improvement Fund
Summer Concert Series
Endowment Fund

Walden Green Montessori Endowment Fund David A. West Spirit of the Band Award Fund West Michigan Academy of Arts & Academics West Michigan Agricultural Education Center Fund

Wetland Watch Environmental Education Fund

Donald and Monica Zahm Memorial Fund Jean H. Zukowski Designated Fund



### Grand Haven Public Safety Beach Safety Fund

In the last two years alone, hundreds of people have tragically drowned in the Great Lakes. After the drownings that occurred in 2018 by the Grand Haven lakeshore, individuals and organizations came together determined to try to minimize the number of future fatalities. The Rotary Club of Grand Haven, City of Grand Haven, Grand Haven Department of Public Safety, and State of Michigan partnered to raise the necessary capital and to develop and implement new safety tools on the Grand Haven Beach.

Among the additions made to the beach are numbered signs to help direct first responders, colored water-condition flags, additional rope for life rings, and a beach information broadcasting system.

If you'd like to make a donation to the Grand Haven Public Safety Beach Safety Fund, or any of our other funds, visit our website at ghacf.org/donate or send a check to our office at 1 South Harbor Drive.

### securing the future for our youth

Scholarship funds make educational dreams come true. When you invest in the next generation with post-secondary education assistance through scholarships, you're building a foundation for a brighter tomorrow.

Allendale Chamber of Commerce Scholarship Award Allendale Community Foundation Scholarship Jack Feldt Ambucs Memorial Scholarship Fund

#### **Athena Scholarship Fund**

Bailey Scholarship Fund Lindsey Bakale Memorial Scholarship Fund Ray & Sue Barrett Scholarship Fund Jack & Libby Bush Scholarship Fund Ronald C. Bush Memorial Scholarship Fund David & Mary Jo Busman Family Scholarship Fund Careerline Tech Center Paraprofessional Scholarship Fund

Coopersville Scholarship Fund Staci Cheadle Memorial Scholarship Fund Geri Coccodrilli Culinary Scholarship Fund Erickson Education Fund

Kevin Ernst Memorial Scholarship Fund Wallace K. & Jane Ewing Scholarship Fund Bertha M. Fase Memorial Scholarship Fund Scott A. Flahive Memorial Scholarship Fund Floto-Peel Family Fund

Kenneth & Janis Formsma ESL Scholarship
John L. & Victory E. Frantz Scholarship Fund
Fuggazzotto Scholarship Fund for Visual Arts Students
Wilma Jean Fynewever Nursing Scholarship Fund
Gauthier Family Fund

Tom Gifford Scholarship Fund

Grace Thatcher Scholarship

Grand Haven Area Community Foundation Scholarship Fund

Grand Haven Offshore Challenge Scholarship Mitz Hammond Hessmer Scholarship Barbara and Nicole Heacox Foreign Study

### scholarship funds

Charles (Charlie) A. Bassett Endowed Scholarship Fund George Bitner Scholarship Fund

Martin-Beverley-Todd Bomers Memorial Scholarship Fund

Chris Bradley Endowed Memorial Scholarship Fund Janet R. Briegel Scholarship

James W. Junior and Jane T. Brown Fund

Craig Councilor & Valerie Guttowsky Scholarship Fund Alex Crum Scholarship

Dake Community Manufacturing Scholarship Fund Detter Family Foundation Education Scholarship Detter Family Foundation Leaders in Mathematics & Science Scholarship

Ken & Barb DeWitt Scholarship Fund



### Frances Claire Reinecke Scholarship Fund

The inspiration to give back to the community comes directly from family members who have demonstrated such generosity over the years. Now as grandchildren and great-grandchildren, it is our turn to carry forward the passion for helping others.

Our family chose to open a **scholarship fund** with the GHACF to honor the legacy left behind by our grandmother, Frances Reinecke, who committed a lifetime to her family, education, and community.

Our goal for this scholarship is quite intentional. We want the funds to directly impact a college-going student who has overcome obstacles, or perhaps is a first-generation college student. Our grandmother was relentless in her compassion toward all people, and she certainly had a special place in her heart for those whose life hasn't always come easy.



### Mary E. McGinnis Social Work Scholarship Fund

Mary E. McGinnis grew up in Elmhurst, Illinois and the family moved to Bingham Farms, MI after she graduated from high school. She attended Marygrove College and the University of Michigan, where she earned a bachelor's degree and completed post-graduate studies in social work.

Mary spent her entire career at Catholic Social Services of Wayne and Oakland County, MI, finding exceptional families for hundreds of wonderful children. She retired in 1996 in Ann Arbor and moved to Grand Haven in 2014 to be closer to family.

When Mary passed away after a courageous battle with cancer, her four children opened this **scholarship fund** to forever honor her and her love of giving back. An annual scholarship will be awarded to a Northwest Ottawa County applicant with at least junior status at any Michigan public or private college/university with a declared major in social work.

S.J. Hecksel Memorial Scholarship Fund Marjorie M. Hendricks Environmental Education Fund

Michael Herman Scholarship Fund
Hierholzer-Fojtik Scholarship Fund
J.R. Hilliard Memorial Scholarship Fund
Vernon J. & Shirley M. Hipwell Family
Music Scholarship Fund
Hoffman Family Scholarship Fund
Hofma Scholarship Fund
Dale Janke Scholarship Fund
Seth Koehler Central High School Fund
Paul J. Laninga Memorial Scholarship Fund

Rick and Beverly Lattin Education Fund Laughlin Family Scholarship Fund Jack W. Leatherman Family Fund Leitner Family Scholarship Fund Caesy LeMieux Central-Mary A. White

Larson - Veneklasen Outdoor Education

Scholarship

Caesy LeMieux Central-Mary A. White Schools PTA Fund Friends of Loutit Library Fund

Loutit Scholarship Fund
Pat and John MacTavish Fund
Mandy's Promise Scholarship Fund
Ross Patrick McBride Scholarship Fund
Pandal and Marika Marganer

Randal and Marilyn Mergener Scholarship Fund

#### Mary E. McGinnis Social Work Scholarship Fund

David James Merkle Memorial Scholarship Kyle R. Moreland Memorial Scholarship Fund Nelson Family Scholarship Fund North Bank Scholarship Fund North Ottawa Hospital Auxiliary Fund Alyssa Olafson Memorial Scholarship Roy and Joyce Overway Family Scholarship Fund

Marvin R. & Pearl E. Patterson Family Fund P.E.O. Chapter DS Scholarship Fund

Dr. Larry Poel Field of Medicine Scholarship Edward & Barbara Post Family Scholarship Fund

Terry Linda Potter Scholarship Fund David & Mary Race Vocational/Technical Scholarship Fund

Richard & Barbara Race Scholarship David A. Reeves Scholarship Fund

#### Frances Claire Reinecke Scholarship Fund

Jacob L. Reinecke Memorial Scholarship Fund Daniel L. Reiss Memorial Scholarship Fund Harold & Eleanor Ringelberg Scholarship Fund Charles Robertson Scholarship Fund for Education

Runschke Family Scholarship Fund

Charles & Eleanor Rycenga Education Fund St. John's Lutheran Church & School Scholarship Fund

St. Patrick's & St. Anthony's Church Scholarship Fund

Millicent Mary Schaffner Endowed Memorial Scholarship Fund

David & Jinny Schultz Family Fund

David & Sharon Seaver Family Scholarship Fund in Memory of Timothy D. Seaver

Del Shannon Memorial Scholarship Fund Ken & Sandy Sharkey Family Scholarship Fund Susan Shattuck Scholarship for Future Nurses Lynne Sherwood Scholarship Fund

GH Rotary/Lynne Sherwood STRIVE Scholarship

Marion A. & Ruth K. Sherwood Business Scholarship

Marion A. & Ruth K. Sherwood Current College Scholarship

Marion A. & Ruth K. Sherwood Education Scholarship

Marion A. & Ruth K. Sherwood Engineering Scholarship

Marion A. & Ruth K. Sherwood Medical Scholarship

Marion A. & Ruth K. Sherwood Michigan Colleges Alliance Scholarship

Miller G. Sherwood Family Scholarship Fund

Maryadele Sparks Scholarship Fund Spartanwill Scholarship Fund

Spring Lake High School Social Studies Prize

Frank and Virginia Such Memorial Scholarship Fund

Edward P. Suchecki Family Scholarship Fund Henry D. and Ruth G. Swartz Family Fund H. Wayne VanAgtmael Cosmetology Scholarship Fund

Marv VandenBosch Scholarship Fund Lorraine VanBeukering Scholarship Fund VFW Post 2326 Ward-Goff Memorial

Scholarship Fund Waters' Family Scholarship Fund

Louise Wachter Wickham Scholarship Fund

Mary E. Wilsberg Scholarship
West Michigan Nursery and Landso

West Michigan Nursery and Landscape Association Scholarship Fund

Paul Wolbrink Scholarship Fund Women's Club of Grand Haven

Darvn Renee Worpel Scholarship

Herman J. & Helen D. Wyngarden Memorial Scholarship Fund

Zenko Family Fund

Leo Zupin Memorial Scholarship Fund



### **Athena Scholarship Fund**

The Lakeshore ATHENA Scholarship Fund was created in collaboration with The Chamber of Commerce Grand Haven, Spring Lake Ferrysburg, Michigan West Coast Chamber of Commerce, and the Muskegon Lakeshore Chamber of Commerce to assist women in reaching their full potential through financial support for training programs and education.

Female applicants 30 years or older who live or work in Ottawa, Allegan, or Muskegon County may apply. Other criteria the applicant must meet includes completion of one year of higher education, plans to continue her education at a West Michigan area accredited 4-year, 2-year, or technical or vocational program, and have limited financial resources. Applicants must also demonstrate a commitment to a professional, business, or entrepreneurial career.





### **2019 GHACF Scholarship Committee**

Our scholarship committee is made up of board members and representatives from the community. Together they make the critical decisions to help area students attain a post-secondary education.

Sandy Huber, *Chair* Pat VerDuin Susan Tater Brian Sabo Melinda Brink Debra Mann

Monica Verplank Angie Prieditis



## making a post-secondary education a reality

Getting into your dream school is tough enough without worrying about how to pay for it. Thanks to our generous donors, 235 students received a combined \$545,000 in scholarships in 2019. Donors and recipients gathered for an event in July, where students thanked donors and shared their plans for the future.



MI average annual cost of attendance: in-state, public tuition

\$11,330

MI average annual cost of attendance: in-state, private tuition

\$29,300

= 2018 **4**= 2019

We're constantly exploring new ways to support first-generation college students and students pursuing post-secondary education in critical career fields in our region.











Who are our recipients?

High School

**81**%

**29**%

Currently in College

Seniors

**19**%



Where are they headed?

Michigan Colleges **87**% 89% 13% Out of State 11% 89% Public Universities 78% **Private Colleges** 11% 22%









### audited financial statement

Through December 31, 2018

\$9.028

Effective stewardship of philanthropic assets is paramount to building permanent charitable funds that strengthen our community.

### **Assets**

Total Assets	\$118,081,690
Property & Equipment	1,404,089
Other Assets	6,623
Bequests Receivable	2,389,663
Notes Receivable	207,452
Investments	112,522,961
Cash & Equivalents	\$1,550,902

### Liabilities

Accounts Pavable

Total Liabilities	\$7,237,700
Funds Held as Agency	6,465,574
Charitable Gift Annuities Payable	108,947
Grants Payable	654,151
noodine rayabio	40,028

### **Net Assets**

Unrestricted \$110,843,990

Total Liabilities and Net Assets \$118,081,690

### **2018-19 Investment Committee**

**Tammy Bailey, CFP, CIMA**, *Chair President*, Buy Right Packaging Supply

**Randy Hansen** 

President, Centennial Securities

**Barbara VanHeest** 

Relationship Manager, Chase Business Banking

**Nelson Jacobson** 

Chairman, CEO & President, JSJ Corporation

**Nick Grinzinger** 

Financial Advisor, Edward Jones

### **Coopersville Area**

### community foundation





Jose C. Gomez, Sue Buth, Leo Raap (Treasurer), Jen Breen (Chair), Jeff Johnson, Kari Fuller (Director), Cori Conran, Cheryl Annen, Kelley Monterusso (Vice-Chair), and Marty Alexander. Not pictured: Ira Engeltjes (Secretary).



\$5,516,579



79 funds



Total granted: \$370,902



**Granted by CAYAC:** \$15,256



### **Coopersville Area Youth Advisory Council**

CAYAC presenting a grant to the Coopersville Area Public Schools to pay for a Coopersville High School assembly from Kinetic Affect.



This designated fund was created to honor retired band director Scott Struvk, and to support the Coopersville Band Boosters.

As the Coopersville Bands have grown over the years, the Coopersville Band Boosters will be able to use these funds to help purchase marching band and concert uniforms. This will help lighten uniform financial burdens and help them focus on other needs.

Scott Struyk said, "this was a surprise gift for me at my retirement concert. It started as a Band Booster project and I think it is a wonderful idea because it helps keep a great program going well into the future. It is truly an honor for me to see this fund continue to help our Coopersville Bands."



**2018 Competitive Grants** 

**Health & Human Services** \$15,500

Education

**Economic & Community Betterment** 

\$2,677

**Total** 

\$20,146







### **Allendale**

## community foundation





Mark Allen, Ben Meyer (Chair), Gwen Luban, Kellen Brusveen, Gwen VanTimmeren, Rob Bristow (Secretary), Rebecca Casler, Jim Beelen (Treasurer), Hilda Wittingen. Not pictured: Kristi Roelofs (Vice-Chair)







40 funds

Total granted: \$212,733

### Ray and Alma Statema Park Stewardship Fund

Ray Statema was a tireless supporter of the Ottawa County Parks. This fund was created to recognize Ray and his wife Alma for their legacy of environmental leadership and the countless students they've inspired to serve their community.

This organizational fund will help schools pay for bussing costs and other expenses so students can participate in service-based workdays in Ottawa County Parks. Service-based workdays instill a stewardship ethic in future generations while enhancing the natural features within the park system.

Grants from this fund will also help pay for tools, equipment, and materials related to outreach and education for the work days.



**2018 Competitive Grants** 

**Health & Human Services** \$7,200

> **Arts & Culture** \$2,500

Education

**Environment** \$4.000

\$18,377



## youth advisory council



**2018-19 YAC members** Front row (I-r): Matt Bays, Ian Rant, Jalen Greene, Ellen Stolarski (Chair), Emma Visker. Middle row (I-r): Ben Garretson (Vice-Chair), Chloe Weigel (Secretary), Janna Ercole, Jackson Schulte, Charlie Parker (Treasurer), Tess O'Leary. Back row (I-r): Coltrane Bodbyl-Mast, Habeeb El-amir, Muskaan Multani, Olivia Perrier, Liam Beck, Madison Rogers, Madelynn Streng. Missing: Matt Marcus and Oliver Shampine

**Vision:** A community where all youth have the resources and opportunities available that allow them to succeed.

**Mission:** We aim to set an example for future generations by giving of time, talent, and treasure to actively impact the lives of youth in Northwest Ottawa County.

### **We Value**

- **Empathy:** to understand the needs of the youth in our community
- Integrity: to make equitable decisions for the youth of our community
- » Collaboration: using innovation and teamwork
- " Open-mindedness: through a passionate and diverse group of youth representatives



"YAC is where I learned about my passion for humanitarian work and philanthropy, and now I want to do that on a global scale for the rest of my life." —Chloe Weigel, GHHS senior

"I joined YAC to make a change and increase acceptance for the disabled in our in our community. I hope we can spread more information about those with disabilities like autism, as the term has been used as an insult by my peers. However, I believe with a proper understanding of autism, they will be less likely to use it as an insult." —Coltrane Bodbyl-Mast, SLHS senior

"My favorite part about YAC is the empowerment it encourages and the leadership it builds in youth. By providing a platform where youth can make a difference, YAC allows us to give back to our community in ways that weren't possible before.—Ben Garretson, WMCHS junior

Stuffing stockings for families staying at the Ronald McDonald House of Western Michigan.

As YAC seeks to create platforms and various avenues for our youth to express their thoughts, ideas, and opinions in meaningful and engaged ways, they developed a Youth Arts Showcase to highlight the creative side of many of the high school students in our community.

During the Showcase, photography, paintings, drawings, and creative writing covered the walls at Jumpin' Java. The following pieces were selected:

People's Choice (creative writing): I Invite, by Faith Stevens

People's Choice (art): The Best Smile and a Heart Full of Love, by Addelyn Wachter

Judge's Choice: Paul Moffett, drawing

Community Award: Coast Guard photo,

by Carlos Rappleye







(left) Written entries at the Youth Are Creative Art Showcase. (above) Musical entry (student) and art entries (on wall).

Over the past few years, the GHACF Youth Advisory Council has made a strategic move to become a more diverse and inclusive group of youth interested in community awareness, engagement, and change. A mission, vision, and values were developed by our youth grantmakers and leaders, and they're working hard to increase the scope and reach of the program. Each year, they've made progress and are striving to select members that contribute to the goals, mindset, and culture of the program.

## empowering young philanthropists

They sifted through the data from the Youth Needs Assessment conducted every two years to determine not only their grantmaking focus, but their overall programmatic goals. Using this, our youth have developed a Youth Empowerment platform—a place to give youth a voice in the community, learn about community issues, and interact and engage in meaningful conversations with other youth.

The goal is to empower youth to be changemakers, give them the tangible skills to make sound decisions, become critically aware of some of the issues their peers face, and provide them with platforms to be community advocates.

Their first step was the Spark Tank Initiative, which launched in early 2017, and in 2018, they held the first Youth Are Creative Art Showcase (see above).

YAC members also reflected on the launch of the 1991 philanthropic initiative to launch youth philanthropy programs in Michigan. The GHACF YAC began with a challenge grant from the WK Kellogg Foundation to get youth engaged in philanthropy and community change. In Dr. Russ Mawby's 'Why Youth? Why Community Foundations?' keynote address announcing the initiative, he explained that the Michigan Community Foundations' Youth project aims to:

"teach them to be good stewards by giving them opportunities to make the hard decisions on wise giving. It will give them the opportunity to ask, to serve, and through serving, to lead.

"Tomorrow's governors, mayors, chief executive officers, and executive directors will be trained through the Michigan Community Foundation Youth Project. Even more importantly, so will tomorrow's Little League coaches, Big Sisters, Cub Scout leaders, Sunday school teachers, and community foundation trustees."

"When we invest in the development of today's young people, we are really investing in the development of the next generation, and the next, and the next. The ripples spread out from our investment—and where, they will end, we can never know." — *Dr. Russ Mawby* 

We're building the future leaders of our community, region, state, and beyond. Our goal is to continue to spread our investments and reach to more youth in our community.



## leaving a legacy

For the third year in a row, we celebrated our **Legacy Society** with a party at the Spring Lake Country Club, sponsored by many generous Legacy Society members. It was an evening of music, laughter, and reconnecting with friends—as well as reflecting on those who passed since we last gathered.

Thank you to those who have chosen the community foundation as a way to improve and enhance this community for future generations through a planned gift. Leaving a gift to the community foundation enables you to support the causes you love—forever.











Tom & Mary Kay Alguire Donald & Cindy Anderson Len & Wanda Anderson **David Baas** Gary L. & Paula B. Baas William & Mary Baker Steven & Kathryn Bandstra Sue Barrett Charlie & Mary Jo Bassett Charles (Chad) Bassett II Paul Bedient William & Carolyn Benes Carroll & Dottie Bennink Patrick S. Berg Jeff & Tammy Beswick Susan & Mark Blauvelt William & Katherine Blessing Mary Jane Boettcher Norm & Carolyn Boeve T. Arnold & Lynne Boezaart Calvin & Evelyn Bosman Barbara Boyer Tom Braciak Janet R. Briegel Richard Carl & Patricia K. Briegel Budd & Melinda Brink James & Jane T. Brown Fred Bruhn

Cheri & Ron Bultje
Edward F. Bushouse
Robert Bytwerk
Kevin Carbary & Carol Alexander
Nancy Carlyle
Cyndi Casemier
Stacey Cassis & Arianna Morales
Joe & Cheryl Clark
Margaret Coffey
Harold "Pete" & Cindy Crane
Kennard & Wendy Creason
Mary Creason

Thomas & Michelle Creswell Scott Curtis
David & Carol DeBlaey
Terry & Sandi DeGroot
Daniel & Brenda DeVeau
Barbara DeWitt
Ralph DeYoung
Virginia Dornbos - Rolstone
James A. & Dulce Doss
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Dwight & Gloria Durkee Myrna Duthler Jim & Marla Dykstra Robert & Nancy Dzierzawski David & Mary Eagin Martha Erickson Jon & Glenda Eshleman Steve & Mary Jane Evink Wallace & Jane Ewing Patricia Fisher John & Kathryn Fortino Patrick & Robin Fraker Barbara Fugazzotto
Edward "Tony" Gage
Gretchen Garrison
Rob & Jill Garrison
Tom Gifford
Edward & Laura Grafton
Randy & Nancy Grevel
Edward & Nancy Hanenburg
Janet A. Harestad
Steve & Tami Harvey
Shirley Hipwell
Andy & Alice Hoban

### Legacies Remembered:

Tom Kelso • Lynn Middlebrook • Nancy Powell • Gary Verplank









John & Claire Bryson







Bud & Charyn Hoffman Stephen & Joy Hohmeyer Judith W. Hooyenga Jim & Deb Hovinga Paul & Diana Hugo Sherry Jackoboice Tom & Barb Jackoboice Mary Jacobson Nelson & Lana Jacobson Nancy Jacobson Bueche Bari S Johnson Holly & Erick Johnson Dorothy Johnson Roger & Susan Jonas Jeff & Kellie Jullie James & Mary Keating Katherine L. Keck J. Gregg & Mary Keeton Jack & Joanne Kelley Sanford "Mark" & Kristine Kelley Barbara Kelso Phil & Jane King Thomas & Kimberly Kitchen Dave & Sandy Klaassen Kurt & Jennifer Klaassen Mark A. & Elizabeth Kleist Raymond & Betsy Komray Scott & Madonna Kramer Ken Lahey Keith & Bernice Lamkin

Tom & Jackie Laughlin Philip M. & Betty J. Leech Jane E. Leonard James & Nancy MacLachlan Angelo & Laura Marasco Michael McKeough Nina McKeough Larry & Anne McLaughlin Damon & Kim McLaughlin Douglas McNeil Sandra & Frank Mercurio Muriel Mersereau Robert J. & Donnell S. Mersereau Garry L. & Jean Fisher Mesler Nancy E. Middlebrook Dr. James Moore & Patricia Eddington Phyllis A. & Darell L. Moreland Steven & Sandra Moreland Evelyn Morford Donald & Nancy Moss Peter & Sheila Murdoch Nancy & Charles Nagtzaam John and Kathryn Nash Raymond F. & Barbara J. Nelson Matthew M. & Kathryne E. (Jerovsek) Olds Greg Oleszczuk & Jeanine Taghon-Oleszczuk James & Ruthann Olthoff Roy & Joyce Overway

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L. J. "Midge" Verplank

Tony & Monica Verplank Margot L. Van Dis & Jeffrey R. Miller Robert & Deborah Wagenmaker David & Patricia Walborn Ruth Wallinga Walt & Daphne Weber Amy L. West Andrew Wheeler Curtis & Terri Whiting David & Mary Whiting Robert & Annette Whitney Nancy & Warren Wildeman Leslie Wills Paul Withun & Leslie Cassis-Withun David & Karen Young Rosemary A. Zink Michael & Sasha Zolik Douglas & Janice Zuidema Marian Zupin













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Chad D. Bush Vice-Chair



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Anil Mandala Trustee



Mark Pereira Trustee



Pat VerDuin Trustee



Shirley Woodruff Trustee

### outgoing board members

We are grateful for the years of service from Sandy and Mark, and we look forward to their continued leadership in our community.



Sandy Huber



Mark Kleist

### the GHACF team



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Chris Riker Vice President of Advancement & Donor Services



Patty MacDonald Vice President of Finance & Administration



Holly Cole Vice President of Grants & Program



Melanie Swiftney Director of Marketing & Communications



Kari Fuller Director, Coopersville Area Community Foundation



Lauren Grevel Education & Youth Initiatives Officer



Adrienne Whisman Philanthropic Services Associate



Crystal Weersing Administrative Assistant



We're honored to represent the Grand Haven Area Community Foundation. We love this community as much as you do, and we're proud to continue the good work of our founders each and every day.

To learn more about our team, visit GHACF.org/Meet-The-Team.



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ghacf.org

# We inspire philanthropy so together we can care for our community.

