

for impact

Grand Haven Area Communtiy Foundation

for impact.

Our sector has always been identified as the "nonprofit" sector. The two others are the private (business) and public (government) sectors. Why are we the only sector that identifies itself by what we are not? True, we are not profit seeking, but well-functioning, high-performing nonprofits absolutely need to have a positive balance sheet.

No money, no mission, right?

The difference is that we invest our profits in our missions and communities, not owners or shareholders.

We're on a mission to talk less about being a NON profit and more about being a FOR impact community organization.

for good. for all. for ever.

What a remarkable year 2017 was for the Grand Haven Area Community Foundation. We linked arms with the grassroots committee that worked to raise community dollars to Save the Catwalk, we broke ground and completed the Lynne Sherwood Waterfront Stadium, and we've helped launch one of the most comprehensive initiatives ever in our county to address our lack of workforce housing.

All of the work that we do is a result of being well supported by our community—thank you! We continue to increase our grantmaking footprint in our region, and we have been able to do this because of the people in our community who have started funds or left their bequests unrestricted to the community foundation.

We were honored to receive the Nonprofit Pinnacle of Partnership Award by the Greater Ottawa County United Way, to be a co-finalist for Best Managed Nonprofits by MiBiz, and a finalist for the Visionary Award by Lakeshore Advantage.

But we're not stopping there. We are using this momentum to think bigger. To think different. We have challenged ourselves to start talking less about being a NON profit and more about being a FOR impact community organization, and we invite you to join us in this new way of thinking.

We will never stop looking for ways to make our community better for all. It takes a village, and a city, as well as townships, schools, churches, for-impact organizations and more, to care for our ever-changing communities. Everything we do is done with partnerships and collaborations in mind. We are grateful for our many community relationships and we are always looking for new ones.

Sincerely,



Randy Hansen
Chair, Board of Trustees





Strategic Plan 2019-2021

Vision

We advance the well-being of our communities by creating the very best places to live, learn, work, give, and engage.

Mission

We enhance the quality of life for all by working together to collectively address challenges and opportunities throughout West Michigan.

What's our GIG?



Our Guiding Values

stewardship



exceptional & empowering service



integrity



entrepreneurial spirit



inclusion

Leadership Effectiveness



What Success Looks Like



Our community is inspired to greater giving that advances our mission



Our endowment is stewarded to give yet also to grow



Our for-impact partners and donors are our catalysts for greater community understanding and change

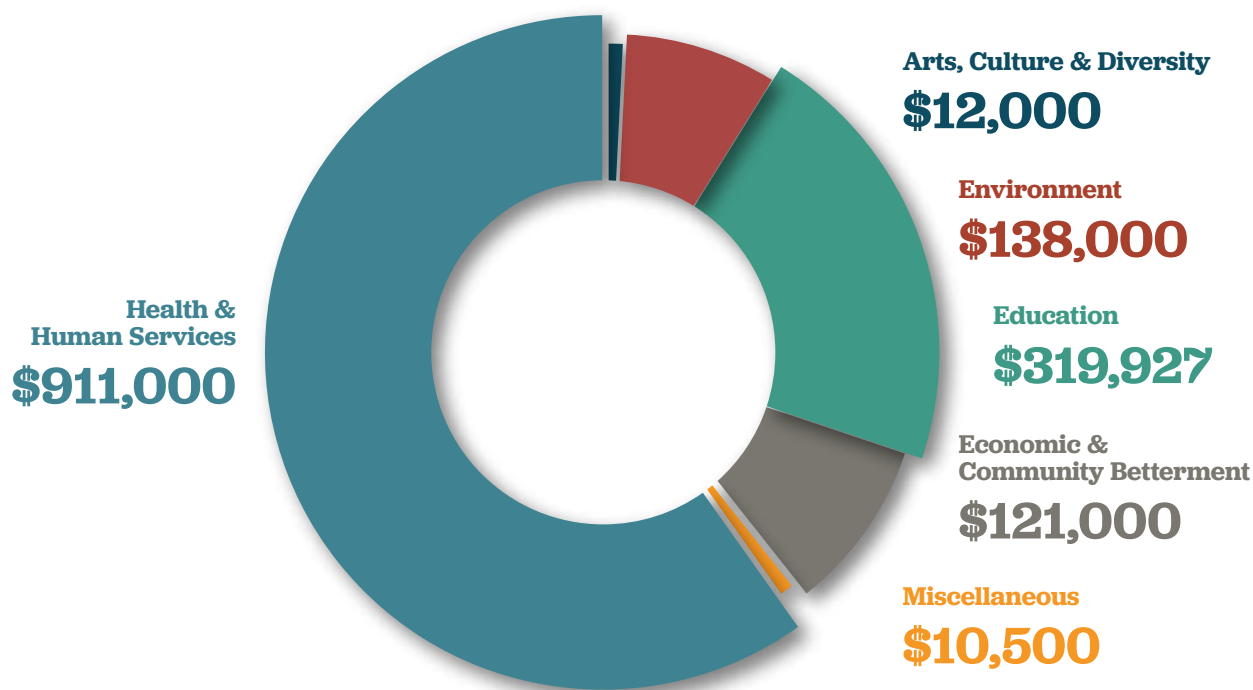
where we give

Total granted
from all GHACF funds = **\$5,241,536**

We are our community's charitable foundation and we're proud of our role as a community grantmaker. We're here to improve and enhance the quality of life by promoting healthy, inclusive, and diverse communities within West Michigan.

In 2017, a total of \$5,241,536 went back to your community from all funds, and of that, \$1,512,427 was awarded in grants from our Greatest Needs Funds, Field of Interest Funds, and the Youth Fund.

Amount granted
through our responsive and
impact-driven grantmaking = **\$1,512,427**



2018-19 Grants Committee

Our grantmaking committee is made up of board members and a representative from our Youth Advisory Council. Together they make the critical decisions to care for our community.

Anil Mandala, *Chair*
Cindy Anderson

Sandy Huber
Mark Kleist

Mark Pereira
Ellen Stolarski, YAC

Pat VerDuin
Randy Hansen, *Ex-Officio*

inspiring a safe space for everyone



photo courtesy of Salazar Concepts

diversity & inclusion

For a community to flourish, we must learn from one another's experiences and work to understand each other's perspectives. Each spring, the **Lakeshore Ethnic Diversity Alliance (LEDA)** hosts the Summit on Race & Inclusion, a one-day conference that strives to facilitate this understanding. Participants learn how racial biases affect communities economically and socially, understand how inclusion benefits everyone, develop tools to make a positive difference in our community, and link arms with one another to continue shaping a prosperous and inclusive future.

The Lakeshore Ethnic Diversity Alliance was founded in 1996, and the GHACF was one of the fiduciary sponsors. Bonded together by the desire to create an inclusive and welcoming

community for all, the ordinary turned into the extraordinary when they dedicated themselves to dismantling barriers.

Today LEDA represents a broad cross-section of interests and cultures. Hundreds of volunteers and a growing staff work on diversity and inclusion initiatives throughout the region, alongside dozens of area CEOs and community stakeholders engaged in moving forward a vision of racial equity.

Every year, the GHACF team and Board of Trustees attend and participate in this crucial gathering to learn from our neighbors and further heighten our understanding of how we can better care for everyone in our community.

"LEDA is grateful for the GHACF's support of our efforts to advance racial equity within our community. The success of programs such as the Summit on Race and Inclusion would not be possible without their dedication to our mission." — *Latoya Booker, M.Ed., Executive Director of LEDA*



addressing our community's needs

education

Just as we need to immerse children in water to teach them to swim, we must also immerse them in a wide variety of high-quality, current, and culturally-relevant reading materials to teach them to read. Access to robust classroom libraries inspire a lifelong love for learning and support the development of students' character skills and appreciation for diversity in all cultures and perspectives.

Research has shown that at least 1,500 high-quality titles are needed in every elementary classroom, and that the quantity and availability of these types of books is directly proportional to students' academic achievement. World-Class Classroom Libraries, an **Ottawa Area Intermediate School District** program, equips every K-4 grade classroom library in the Grand Haven and Spring Lake school districts with robust and relevant classroom titles so students have immediate access to the most current and quality books.

In 2016, the State of Michigan passed a law designed to improve third grade literacy outcomes. This law requires all students, starting with grade three, to read at or near grade level or potentially face mandatory retention. This has increased the urgency within our local school districts to not only guarantee students meet these new requirements, but also provide them the skills they need to succeed in school and in life.

The libraries align with the readers' workshop model of instruction that has been adopted by both school districts. Books are organized by reading level and reflect various topics of interest, as well as cultural relevance. With nearly 300 students at risk within our districts, World-Class Classroom Libraries levels the playing field for students and helps give kids the boost they may need.

"We want kids to learn to read, but we also want them to love to read, so that they continue to grow in literacy throughout their lives. We can support that growth best in classroom environments with abundant reading materials aligned to students' interests. This grant is going to greatly accelerate our ability to provide these essential resources to our children."

— Dr. Kyle Mayer, Assistant Superintendent at OAISD

creating opportunities



economic & community development

“There is a capitalization and technical assistance capacity gap all along the lakeshore,” said Bonnie Nawara, CEO of **GROW (Grand Rapids Opportunities for Women)**.

GROW is a Small Business Association (SBA) authorized Women’s Business Center, as well as a Community Development Financial Institution (CDFI). Their Small Business Lending Program is an initiative designed to improve access to credit for men and women who demonstrate the ability to operate successfully but are traditionally under-served. All of GROW’s lending and trainings are non-gender specific.

Our grant provided funding to open a new office on the lakeshore and hire a Business Development Officer.

“[The lakeshore] also has a large population of Latino-owned businesses,” said Nawara. “The funds from this grant have allowed us to provide clients with more access to capital and technical assistance, which then increases the number of startups in the area and drives revenue up for those who are in business but need growth assistance.”

The economic impact of businesses that are able to launch and grow, create jobs, and access critical technical and financial resources will result in a stronger, more locally-owned and operated region. Financial support along the lakeshore has allowed GROW to extend its services to new and existing businesses in need of guidance, direction, support, coaching and mentoring, financing, and more on an ongoing basis.



“GROW would not be as successful without the support of strategic partners such as GHACF. This partnership has helped to strengthen the professional team and bandwidth of GROW, enabling the organization to reach and assist a greater number of entrepreneurs, especially in underserved and more rural areas.” — *Karen Benson, Business Development Officer, GROW West Michigan Lakeshore*



caring for every community member

health & human services

"Studies confirm over and over again that the most important thing to regaining or maintaining health is human connection," said Barbara Lee VanHorssen, Experi-mentor of **Extended Grace**. "But those who struggle with mental illness, addictions, and disabilities have genuine barriers when it comes to making those connections and are at high risk of isolation and worsening health."

This is the heart of Extended Grace, a for-impact, grassroots social lab that builds community while solving problems. The organization believes that "as human beings we can all do a better job extending grace to each other and to ourselves." They provide opportunities to do so by forming collaborative relationships and offering programs and events to nurture, educate, and inspire individuals so that together we can address issues of social justice and human rights.

Extended Grace serves over 150 members, who each pay a \$1 annual membership fee. The center offers a variety of programming, such as movie nights and community conversations, and recently added teen-specific programming. They currently operate seven days per week and have a wheelchair accessible bus to help with transportation.

"One in five Americans have a disability, and one in four will suffer from mental illness in their lifetime," said Lee. "People now have the opportunity to experience new life in a community that is safe, welcoming, and dismantling stereotypes and stigma."

"Because of the support of the Grand Haven Area Community Foundation, we were able to cover the start-up costs for the Momentum Center for Social Engagement. By offering social and recreational programs for those with mental illness, addictions and disabilities, the Momentum Center provides a safe community for our most vulnerable residents while breaking down misunderstandings and stigma." — *Barbara Lee VanHorssen, Experi-mentor, Extended Grace*

engaging communities



arts & culture

We believe that a community that embraces arts enriches all lives. One organization working to help visual artists is the **Lakeshore Visual Arts Collective (LVAC)**. Their mission is to create a sustainable artist community by partnering with businesses, community organizations, and private individuals to create diverse visual arts events that provide a platform for artists to thrive, grow, and connect with the community.

LVAC achieves this through Pop Up Art shows, which give artists innovative networking opportunities in a fun environment. The All Member show is a unique opportunity for the entire community to come together in support of local artists and see for themselves what kind of talent we have right here along the lakeshore.

LVAC takes art shows a step further by partnering with area for-profit organizations and donating a portion of the proceeds of art sales to those organizations. Past shows have furthered community impact through contributions to the Center for Women in Transition and ArtWalk.

"Glass Source provided an excellent venue [for the All Member Art Show]," said Maggie Bandstra, Chair, LVAC. "The music and overall atmosphere added to the lovely experience for all who attended." In addition to the \$6,000 raised through the sale of local art, "we were able to raise about \$3,000 through door donations and a small percentage of the art sales."

"Through the generous donation of GHACF, we were able to host our first annual LVAC All Member Show, where we sold around \$6,000 worth of local art and created networking opportunities for the artists and the community. These funds will help us continue to be a sustainable art nonprofit with the majority of the artist's sales going directly to them."

— Maggie Bandstra, Chair, LVAC



protecting our resources

environment

The **Ottawa County Parks Foundation** is focused on providing more green spaces and recreation opportunities in Ottawa County. People of all ages crave connection to the wonderful variety of outdoor experiences that Michigan offers, but most people don't have their own significant greenspace.

The 26-mile Grand River Explorers Trail, which will connect Grand Rapids with the lakeshore, is part of Ottawa County's goal to expand recreational opportunities and increase access to nature to create a healthier and more economically vibrant community. Our grant to the Ottawa County Parks Foundation for their Grand River Explorers Trail – Sterns Bayou Connector will fund a trail on the 2.4 mile gap between Connor Bayou and the Grand Haven Township Mercury Drive Pathway, as part

of the growing regional trail system around the Grand River. A pedestrian crossing over the bayou will also be included in the funding. Plans are already in place to connect Connor Bayou, Riverside County Park, and the M-231 Grand River Bridge in Robinson Township.

"This very generous gift from the Grand Haven Area Community Foundation provides a real boost to our Grand River Greenway Campaign," said Tom Werkman, President of the Ottawa County Parks Foundation. "In particular, this major grant will help ensure that the Grand Haven area is connected to our beautiful Grand River Greenway parks and the M-231 Grand River Bridge trail."

"The Ottawa County Parks Foundation is excited to have the community foundation's support for this project, which we believe will transform the community and help reconnect people to the Grand River." — *Tom Werkman, President of the Ottawa County Parks Foundation*

collaborating to improve Ottawa County

what's the issue?

Housing Next was created in the fall of 2017 by a collaboration of community organizations in response to the significant demand from the local workforce for more housing at a variety of price points.

Why is this work necessary?

West Michigan has a significant shortage of skilled workers. The local talent powering our centers of manufacturing and shop floors are increasingly unable to live in Ottawa County due to rising housing prices. This puts a strain on family budgets where workers are either travelling 20, 30, or 50 miles to get to work, or spending

more than 35% of their annual income on housing costs. In turn, this has a dramatic impact on the competitiveness of our region to not only attract talent, but to support our companies and maintain a sustainable economy over the long term.

Why is housing so expensive?

Following the housing crash and great recession in 2007/2008, there were large numbers of foreclosed homes across the region, which were more often purchased by distant investment groups than by local families. Many of those homes are now rented instead of owner-occupied.

Also, the West Michigan construction market took a big hit by 2010. After two solid years of very little construction, many skilled workers either found other means of employment or left Michigan. The market for new construction has returned, but there aren't enough workers in the market to fulfill the demand for new housing construction.

Finally, wage growth has been slow for middle class workers over the last two decades, while the cost of housing in some sub-markets in the region has increased by more than 30%.



Mission: to unlock market-driven, community-based solutions to make workforce housing affordable for all in the greater Ottawa County region. This is a long-term strategy designed to allow all those who work within the area to also have the choice to live in the area and maintain a high quality of life.

why this is important

The cost of basic household expenses in Ottawa County is more than many jobs can support.

According to the 2012 Greater Ottawa County United Way's Community Assessment, 49.8% of surveyed households struggle paying for housing needs every single month. As expected, the new ALICE report shows a 1% increase in the Household Survival Budget.

***ALICE: Asset Limited, Income Constrained, Employed**

Household Survival Budget, Ottawa County	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Housing	\$590	\$730
Child care	\$-	\$1,188
Food	\$184	\$609
Transportation	\$349	\$697
Health care	\$184	\$707
Miscellaneous	\$150	\$427
Taxes	\$197	\$342
Monthly total	\$1,654	\$4,700
Annual Total	\$19,848	\$56,400
Hourly wage	\$9.92	\$28.20
Poverty Rate	\$11,770	\$24,250

The costs for a household to survive have increased over the last three years. A single adult is spending 8% more and a household of four, 6% more.

} required for survival

how do we solve it?

Increase supply at all price points

While the top priority for Housing Next is to increase the availability of housing for our workforce earning less than \$50,000 per year, we will be champions and advocates for new housing across all price points.

For example, by providing more housing options for baby-boomers looking to retire into smaller homes within walking distance to neighborhood amenities, those older and larger single-family homes then become available for young families with children. This creates a positive cascade effect down the housing market and increasing the overall availability of homes for sale.

Provide support for workforce housing

We will work with communities across the region to find creative solutions to provide more housing without putting undue strain on existing infrastructure. We will recommend creative financing mechanisms, innovative design practices, and greater flexibility in local regulatory

requirements. And we'll push for economic efficiencies in construction costs, while ensuring a continuation of the high-quality community character that is prevalent across the region.

We'll also work directly with developers to support new projects that are in close proximity to regional employers and neighborhood services.

Another option is to create more market choices for mobility across the region by working to focus new development in areas where public transportation or private ride-sharing services are readily available and convenient to use. This will allow each family to make their own choices to own multiple vehicles or scale back to a single-car household and save on transportation costs.

Strengthen partnerships

By establishing partnerships with existing for-impact organizations, community groups, and church organizations to support

families in need of housing, we'll increase the capacity of existing organizations, forge new partnerships across the region, and leverage the talent and inspiration of all those who are willing to dedicate some time, talent, or funding for these efforts.

Finally, we'll work alongside our economic development partners to support large and small businesses by creating a business-friendly environment that encourages wage increases commensurate with the increase in the cost of living.

There is big work ahead and none of it can be accomplished without the support of the community at large.



"Ottawa County has been one of the fastest growing counties in the state of Michigan for several years running. More than 2,200 new residents moved into the county in 2016 and that trend is on pace to continue. There is a strong manufacturing base, high quality of life, and good schools at the K-12 academic level. However, demand for housing is growing faster than supply."
— Ryan Kilpatrick, Director of Housing Next

Income levels have remained relatively flat. Housing costs from 2000-2012 **have continued to rise** according to the American Community Survey.

Median Monthly MORTGAGE Increased
19.5%

Median Monthly RENT Increased
22.5%

Median INCOME Increased
3.77%

Cost of Renting vs. Earnings in the Area

2017 HUD Fair Market Rent Amounts for Holland/Grand Haven MSA and the corresponding hourly wage needed to afford these rents. (Based on 30% of gross monthly income.)

Unit Size	1 BR	2BR	3BR	4BR
Fair Market Rent	\$670	\$773	\$1,105	\$1,128
Wage Needed	\$12.88	\$14.87	\$21.25	\$21.69
# of FT Jobs at Minimum Wage	1.4	1.7	2.4	2.4

County	Owner Occupied Units			Renter Occupied Units			
	Owner Occupied	Percent Owned by HHs Below ALICE Threshold	Extreme Housing Burden: Percent Owners Pay More Than 35% of Income	Renter Occupied	Percent Rented by HHs Below ALICE Threshold	Extreme Housing Burden: Percent Renters Pay More Than 35% of Income	Gap in Rental Stock Affordable for All HHs Below ALICE Threshold
Ottawa County	76,393	31%	17%	22,205	69%	43%	15,258

funds of the foundation



The types of funds at the community foundation reflect the varied interests of our fund holders and donors. Whether they are advised, designated or unrestricted, new or longstanding, endowed or non-endowed, they are evidence of the spirit of generosity of individuals, families, corporations, and organizations seeking to make a positive impact in our community today, tomorrow, and forever.

types of funds



greatest needs funds

Enable the GHACF to remain proactive, responsive, and flexible to our community's most critical needs.

minimum to open

\$5,000

number of funds at the GHACF

36



field of interest funds

Connect personal values to high-impact opportunities and allow individuals to target their gifts to address needs in a specific area.

\$5,000

41



donor & corporate advised funds

Allow an individual, family, or company the ability to establish a charitable fund, then recommend grants while the Foundation staff administers the grants.

\$5,000

191



organizational funds

Provide for-impact (nonprofit) organizations income streams to support programs and operations.

\$5,000

202*



scholarship funds

Invest in the next generation with post-secondary education assistance and build a foundation for a brighter tomorrow.

\$25,000

123

* FASB funds not included in total number of funds

endowed vs. non-endowed funds

The primary difference between endowed and non-endowed funds is the permanency.

» Endowed funds live on in perpetuity and ensure a legacy of giving. They are invested and follow the current GHACF spending policy, which is based on a formula that is 4% of a three-year rolling average of the December 31 fund balance. The administrative fee on endowed funds is 1% annually (scholarship funds = 1.5%).

» Non-endowed funds, while invested the same as our endowed funds, are not required to follow the GHACF spending policy and may be spent down over time. The administrative fee on non-endowed funds is 1.5% annually.

* Administrative fees are assessed quarterly, based on the market value of the fund.

meeting changing community needs

Giving to our greatest needs fund, or establishing a named greatest needs fund, is a wonderful way to enable us to remain proactive, responsive, and flexible to our community's most critical needs. As we say, "forever is a really long time," and we remain committed to being an impactful funder forever.

40th Anniversary Greatest Needs Fund
Thomas and Mary Kay Alguire Family Fund
Allendale Greatest Needs Fund
BR Fund
Janet and Ruth Beukema Fund

Janice Carducci Fund

Coopersville Community Action Fund
David and Carol DeBlaey Fund
Howard Dykhouse Fund
Dr. Edgar and Gretchen Garrison Family Fund
Kent M. and Freida Hastings Family Fund
Doris V. Johnson Fund
F. Martin Johnson Greatest Needs Fund
Ausma Lanka Fund
Amy Lantz Memorial Fund

Lee Family Fund
Paul and Minnie Luytjes Fund
Garry L. and Jean Fisher Mesler Family Fund
Grand Haven Area Greatest Needs Fund
Dorothy Mixer Fund

Dr. Harold Sheridan Fund
Lynne Sherwood Fund
Marion A. Sherwood Family Fund
Marion A. and Ruth K. Sherwood
Greatest Needs Fund

greatest needs funds

Henry Neitring Fund
Judge Jacob and Betty Ponstein Fund
Nancy Dornbos Rhem Fund
Eugene "Gene" Rothi Community Fund
Fred Riplo Family Fund
B. P. Sherwood, Jr. Trust Fund

Ann Tabor Greatest Needs Fund
Robert W. and Mary Ellen Thomas Family Fund
James & Mary Teitsma Fund
Kenneth and Audrey VanBeukering Fund
Ward W. and Jean M. Versepoot Fund
Robert P. and Annette Fisher Whitney Fund

● indicates new fund



Janice Carducci Fund

*Legacy gifts occasionally come to us unexpectedly, and while we never knew Janice, we learned that she was a teacher on the east side of the state and that each summer she would come back to Grand Haven to visit family and help care for her mother. Janice loved our community and we are honored to hold this unrestricted **greatest needs fund** that will allow us to support many community initiatives in Janice's name—forever.*



James & Diana Wright Fund

*James and Diana Wright were inspired to open their **donor advised fund** for two reasons. First was the opportunity to advance community institutions which "do unto others" by providing services or cultural opportunities. Second, to support the many environmental organizations dedicated to securing the health of our planet and the lifeforms, including our species, for which earth is home.*

connecting personal values to high-impact opportunities

Field of interest funds connect personal values to high-impact opportunities and allow you to target your gift to address needs in a specific area.

Edith Mae and William Alt Family Fund
Richard E. and Eleanor Carlson Babcock Memorial Fund
Emilie Baker Fund for the Environment
William T. and Shirley A. Baker Family Fund
College Access Endowed Fund

Grand Haven Area Community Foundation
Arts and Culture Fund
Environment Fund
Family and Children Fund
Technical Assistance Fund
Grand Haven Area Youth Fund (YAC)
Gene and Sally Harbeck Fund
Healthy Seniors Healthy Youth Funds

Marie and Lloyd O'Neal Fund for Music
North Bank Communities Fund
North Ottawa Area Community Coalition Fund
Reichardt Family Endowment
Helene D. and Bernath P. Sherwood, Jr. Fund
Mary Ann Sherwood Families and Children Field of Interest Fund
Tree Replacement Fund
Tri-Cities Chautauqua Fund
Tuesday Musicale Fund
United Way Fund for Human Services
Wayne VanAgtmael Health Fund
Mary Vivian Fund for the Arts
Cornelia B. Wagner and Ruth B. Hoek Fund
Margaret Lynn Wilson Fund
Youth Fund of the Coopersville Area Community Foundation (CAYAC)
Zenko Family Fund

field of interest funds

Dr. Elizabeth Curtis Dental Fund for Children in Need
Elmer "Lou" Dense Fund
Elizabeth Davison Kammeraad Dobbie Fund for History
Alyce R. Erickson Fund (Fund for Excellence in Education)
Farmland Preservation Fund
Fluor Schwartz Memorial Fund

Jerovsek Family Fund
Friends of Kandu
L.E.T. Fund (Love, Enjoy, Teach Fund)
Craig Looman Fund
Fletcher Meekhof Food Fund
Michigan Health Endowment "Healthy Ottawa" Regranting Initiative Fund
William H. Young and Dorothy Young Mixer Fund



Dr. Fredrick B. Brown Fund

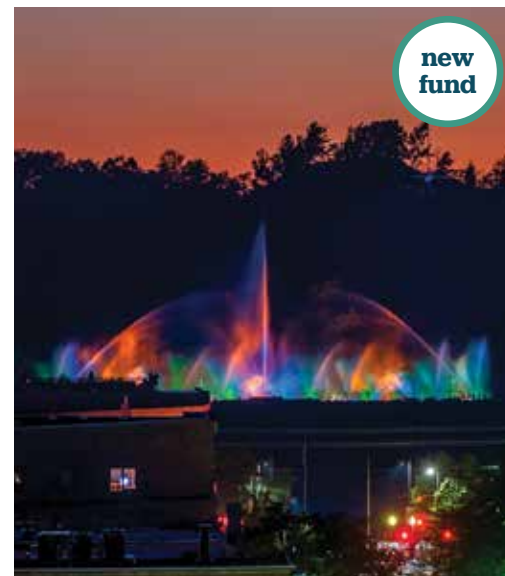
*Dr. Brown will be remembered as a proud, loving, and devoted father and grandfather, as well as a gifted surgeon whose contributions to the lakeshore area extend well beyond the medical field. From his youngest childhood years, Fred's only career interest was to become a doctor. Dr. Brown was the first, and for many years, only, vascular surgeon in the Tri-Cities area. The Dr. Frederick B. Brown Fund pays tribute to the life he lived and will serve as a lasting legacy by providing **scholarships** to area students pursuing a medical career.*



Anil K. & Shanthi R. Mandala Fund

Anil and Shanthi have been active and supportive of our community for many years. Anil currently serves on several committees at the Grand Haven Area Community Foundation, including the Grants & Programs Committee, Executive Committee, Governance Committee, and Board of Trustees.

*With the establishment of their **donor advised fund**, Anil and Shanthi have an organized and tax-friendly way to contribute and recommend charitable gifts to the organizations and local projects they care about.*



Musical Fountain Audio Project – Sound Investment

Can you imagine the Musical Fountain without music? Similar to the Save the Catwalk and Imagination Station "Reimagine Project" Fund, this project is part of a community campaign to replace the aging sound system and to make the necessary structural improvements to the housing for the audio components of the Musical Fountain.

To make a gift to this fund, please contact Chris Riker at 616-842-6378 or criker@ghacf.org.



investing in our community

Founded in 1981, Spring Meadow Nursery started by rooting cuttings of nursery plants. Over the years, it has grown to become the largest young plant provider of flowering shrubs in North America. Over 350 patented plants are sold as Proven Winners flowering shrubs in garden centers everywhere.



Along with the growth came the addition of staff and the recent establishment of a **corporate advised fund**. An advisory committee meets, discusses opportunities, and ultimately recommends grants for charitable purposes that positively impact lives in our local communities.

Corporate advised funds are donor advised funds that allow local businesses to have the flexibility to grant dollars when and where they wish, while we take care of the administrative and investment burden for them. We are grateful for partnerships like this that allow us to help area corporations simplify their community giving programs.

new
fund

spotlight: corporate advised fund

For more information about establishing a corporate advised fund, please contact Chris Riker at 616-842-6378 or criker@ghacf.org.

at a glance



A Matter of Trust

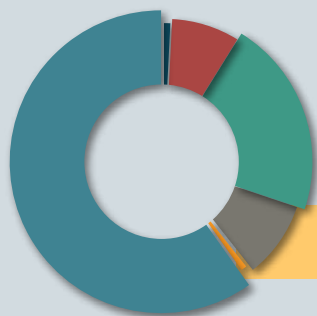
- » We aim to be a highly trusted, respected, and knowledgeable community partner.
- » We are an unbiased convener of people, ideas, and resources that **positively impact** our regional community.



Community Feedback

We surveyed donor advised fund holders, trustees, and select civic and organizational leaders and

- » **Nearly 90%** of responders found us to be **"very responsive."**
- » **98%** of responders said they are **"highly likely"** or **"possibly likely"** to recommend us to a friend.



\$1,512,427

Total granted through our responsive and impact-driven grantmaking



Arts, Culture
& Diversity

\$12,000



Economic &
Community Betterment

\$121,000



Education

\$319,927



Environment

\$138,000



Health &
Human Services

\$911,000

Miscellaneous **\$10,500**

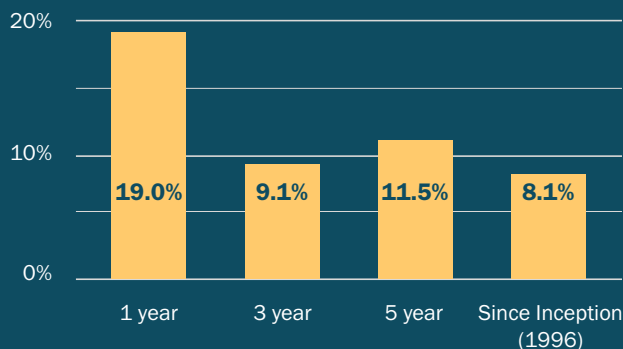


A Proven History

- » Our community's endowment has grown from \$55 million in 2011 to more than \$129 million in total assets.
- » Our funds have granted almost \$23 million over the last five years.
- » Our charitable portfolio has a 11.5% five-year investment return.



GHACF Historic Investment Returns





\$5,414,576

Gifts In to all GHACF funds



\$5,241,536

Grants Out from all GHACF funds



Recognized in Our Field

- » We received the **Nonprofit Pinnacle of Partnership Award** from the Greater Ottawa County United Way.
- » We were a co-finalist in the 2018 **MiBiz Best Managed Nonprofits Awards**.
- » We were a finalist for the **Visionary Award** from Lakeshore Advantage.



By the Numbers

- » Ranked **#22** in the nation for **gifts per capita** (2017 Columbus Survey).
- » Ranked **#7** in the state of Michigan for **total assets** (2017 CMF Databook).

That includes

\$82,450

granted by the
Youth Advisory
Council

That's
15
grants



awarded by

20

youth
philanthropists



**Our scholarships
made quite an
impact as well**

323
applications
received



358
applications
received



\$413,125
awarded in scholarships



\$495,000
awarded in scholarships

210
students received
a scholarship



187
students received
a scholarship

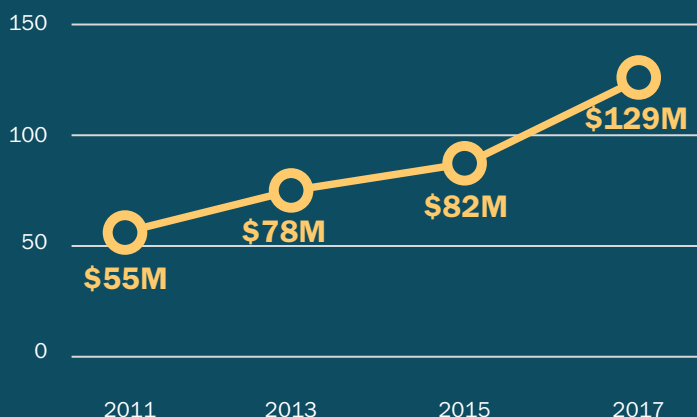
\$1,950
average award package



\$2,200
average award package

Y = 2017 **Y = 2018**

GHACF Assets Under Management



665

Total Funds



\$129,697,716

Net Assets as of December 31, 2017



1,255

Grants Awarded

a personal approach to giving

Donor and corporate advised funds allow an individual, family, or company to establish a charitable fund with a single gift. Donors may add to the fund with additional gifts at any time and may remain anonymous, if desired. Donors enjoy administrative convenience, cost savings, tax advantages, and gain access to the expertise of the community foundation's staff. Once the fund is established, donors recommend grants and the foundation's staff does all the work of administering the grants.

@HomeRealty Foundation
Abbit Management Corp Fund
C. Bennet Ainsworth Fund
Alt, Jonas, and Mercurio Family Fund
Amberger Family Fund

Coopersville Rotary Club Community Action Fund
Ryan & Karen Cotton Fund
Matilda and Harold Crane Donor Advised Fund
Kennard and Wendy Creason Family Fund
William and Mary Creason Fund

Howard and Wilma Draft Family Fund
Eagin Family Fund
Martha A. Erickson Fund
B. John and Jennifer Essex Family Fund
William J. Fettis & Dawn M. Dupont Family Fund
FISH Fund
Louis P. and Sharon F. Fracalossi Family Fund
Fleming and LaTorre Family Fund
Gage Family Fund
Gahsman Family Memorial Fund
Grandma Glo, TJ, Skylee & Cody Family Fund
Valerie Guttowsky and Craig Councilor Fund
Edward J. and Nancy D. Hanenburg Family Fund
Nancy Hanenburg Fund
Kenneth D. and Janet A. Harestad Family Fund
James and Catherine Haveman Family Foundation
Douglas and Sharlene Hekman Family Fund
Holtrop-Tubbergen-Holtrop Family Fund
Julia Houle Advised Fund
James and Debra Hovinga Family Fund
Sandy Huber Fund
Richard G. & Patricia R. Huff Children's Support Fund

donor advised funds

Cynthia and Donald Anderson Fund
Len and Wanda Anderson Family Fund
Baas Family Fund
George M. Bailey Fund
Douglas and Katharine Baker Family Fund
Pearl Bandstra Fund
Ray and Sue Barrett Garden Fund
Paul C. and Carol C. Bedient Family Fund
Betten Preferred Auto Group Fund
Betten Baker Fund
BizStream Community Fund
Boer Family Fund
Dr. Fredrick B. Brown Fund
John G. and Claire E. Bryson Family Music Fund
Robert & Virginia Burnside Family Fund
CAPS Science Program
Carolyn Boersma Fund
Boezaart Family Fund
David C. and Gail L. Bos Family Fund
Mackenzie Boyd Fund
Barbara Boyer Fund
Scott and Jennifer Breen Family Foundation
Richard and Patricia Briegel Family Fund
Budd and Melinda Brink Family Fund
Fred C. Bruhn Donor Advised Fund
Brusveen Chiropractic Center Charitable Fund
Edward F. and Phyllis A. Bushouse Fund
Dan Bylsma Charitable Fund
Robert L. Bytwerk Family Fund
Kevin Carbary-Carol Alexander Fund
The Coopersville Robert J. and Betty L. Casemier Family Fund
The Grand Haven Robert J. and Betty L. Casemier Family Fund
Cather Family Fund
Denny and Grace Cherette Family Fund
Chris-Tina Fund
John and JoAnne Clickner Family Fund
Bob Constant Athletic Memorial Fund
Mike Cook Fund for Fun in Education
Coopersville Rotary Club Fund

Alex Crum Memorial Sports Fund
Scott E. DeBoer Memorial Fund
Howard and Louise Dekker Family Fund
Dale and Elizabeth Deppe Family Fund
Jeremy and Daniela Deppe Family Fund
Detter/Walcott Early Childhood Education Fund
Keith and Mary DeWitt Family Fund
Mark and Denise DeWys Family Fund
Ralph and Arleene DeYoung Fund
The Diva Fund
The Dornbush Family Fund
N. Kay Doss Memorial Fund



C. Bennet Ainsworth Fund

*Ben Ainsworth established a **donor advised fund** this past year to assist him with giving to the local causes and charities that he cares about. Creating this fund will allow Ben to support charitable causes of personal interest and will leave the processing and paperwork to us.*



Holly & Erick Johnson Family Fund

*Holly and Erick have a long history of actively engaging in the community and generously supporting various philanthropic efforts. As natives of West Michigan, establishing this **donor advised fund** will foster family conversations about philanthropy and help them continue to support the local causes that they care about.*

Mike and Jane Hutchins Family Fund
 George A. and Sherry A. Jackoboice Family Fund
 James and Sally Jacobs Fund
 Alvin E. and Mary C. Jacobson Fund
 David and Nancy Bird Jacobson Family Fund
 Nelson C. and Lana Jacobson Fund
 Grand Haven Area Jaycees
 Grand Haven Rotary Fund
 Ted V. John Charitable Fund
 F. Martin and Dorothy A. Johnson Family Fund
Holly & Erick Johnson Family Fund
 Paul A. and Charlotte A. Johnson Family Fund
 Johnson Rechner Family Fund
 JSJ Foundation Fund
 Todd and Amy Kamps Family Fund
 Brian and Nancy Kamstra Fund
 Kar Family Fund
 Keeton Family Fund
 Mikel Allen Kelley Memorial Fund
 Sanford and Kristine Kelley Family Fund
 Phil and Jane King Family Fund
 David J. and Sandra J. Klaassen Fund
 Komray Family Fund
 Jim and Candy Kraker Family Fund
 Stella Kruizenga Fund for Women
 Lahey Family Fund
 Robert and Karen Lemmen Family Fund
 Hung and Elsie Liang Fund for Music
 Faith Marie Losee Fund
 The Loutit Foundation
Anil K. & Shanthi R. Mandala Fund
 Mandy's Promise Fund
 Debra and Robert Mann Family Fund
 McKeough Family Fund
 Larry and Anne McLaughlin Fund
 Nate and Kristin Meldrim Family Fund
 Robert B. and Muriel R. Mersereau Fund
 Robert Jacobson and Donnell Snite Mersereau Fund
 Kyle Moreland Memorial Fund
 Phyllis and Darell Moreland Family Fund
 Peter and Sheila Murdoch Donor Advised Fund
North Ottawa Wellness Foundation
 William F. O'Connor Foundation/Joanne Unkovskoy, Trustee Fund
 Bonnie Olson Memorial Fund
 Ted and Vicki Parker Family Fund
 Richard O. and Elizabeth A. Peel Family Fund
 Sherrian A. and Thomas C. Pegg Family Fund
 Larry Poel Fund
 Craig and Coreen Porter Family Fund
 Ted and Shirley Poulton Family Fund
 Quigg Family Advised Fund
 Robert H. and Andrea G. Rander Fund
 RDH Fund
 Scott & Julie Reenders Family Fund
 Evan and Lois Reinders Fund

Milt and Judy Reeths Fund
 Thomas and Gretchen Reinsma Family Fund
 Remembrance Church Annual Fund
 Gerald and Starr Retzlaff Family Fund
 Thomas and Gail Ringelberg Family Fund
 Dr. M. Gary and Pennie L. Robertson Family Fund
 Garrod S. Post & Robert A. Hill Fund
 Norah Lane Roelofs Memorial Fund
 Rotary Club of Allendale
 Lloyd S. and Marlene Rotz Family Fund
 Sylvia and Ron Ruscett Family Fund
 Dr. Sylvia and Ron Ruscett Fund
 John and Marie Rycenga Family Fund
 Jonas Saunders Family Fund
 James C. and Rosena A. Sawyer Fund
 Shape Corporation Fund
 Dan and Carol Sedlock Family Fund
 Dave and Dottie Seibold Fund
 Barbara and Miller Sherwood Family Fund
 Marilyn W. and B. P. Sherwood III Family Fund
 Linda Shores and Michael Snodgrass Fund
 Sietsma Family Fund
 Donald and Dorothy Sikkema Fund
 Slagel Family Fund
 Paul K. and Marlene A. Spoelman Family Fund
 Spring Lake Rotary Endowment Fund
Spring Meadow Fund
 R. Neal Stanton and Grace F. Stanton Fund
 Steffel Family Fund
 Dee and David Stokes Family Fund
 Steven K. & Elizabeth M. Swanson Directed Fund
 Dan and Ann Tabor Fund
 Kenneth D. and Mary L. Terpstra Family Fund
 Theune Family Fund
 Tri-Cities Kiwanis Club
 Warren and Beverly VanKampen Family Fund
 John and Elaine Vander Kooi Family Fund
 Roger and Lois Vander Meulen Family Fund
 Verplank Donor Advised Fund
 Gary and Victoria Verplank Fund for Spring Lake Water Quality
 Victoria Verplank Fund for Spring Lake Village Trees
 Thomas A. and Caryle R. Wagasky Fund
 Robert and Deborah Wagenmaker Family Fund
 David H. and Patricia H. Walborn Fund
 Wallinga Family Fresh Start Fund
 Robert and Jillayne Warners Family Fund
 Weber Family Fund
 West Michigan Nursery and Landscape Assoc. Horticultural Education Fund
 Whiting-Bolthouse Family Advised Fund
 Ruth Wierenga Ghana Fund
 Nancy and Warren Wildeman Fund
James & Diana Wright Fund
 James and Louise Zevalkink Fund



North Ottawa Wellness Foundation

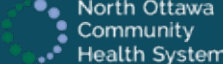
North Ottawa Wellness Foundation

new fund

The North Ottawa Wellness Foundation began as a coalition of community leaders, brought together to bring awareness to the disconnect between our physical and emotional health, and further educate our leaders about the debilitating consequences of this disconnect to our long term health and well-being. By introducing these key leaders, who represent business, medical, philanthropic, and wellness sectors, to simple practices such as identifying the powerful effects of the stress response, taking a few deep breaths, and easing oneself into quality sleep, the coalition sought to align medical sciences and emotional strength to better shape our productivity, our outlook, our health, and our longevity.

In an effort to enable our busy community leaders to efficiently and effectively share the numerous activities, projects, and programs they subsequently designed to incorporate sustainable wellness and improve the well-being of those they serve, the North Ottawa Wellness Foundation was formed.

NOW Foundation Coalition



helping organizations thrive

Organizational funds provide for-impact organizations income streams to support programs and operations. The foundation holds and invests the assets, providing responsible and professional fund management. Organizational funds can be a simple and effective way to create long-term financial sustainability.

ABC Coalition Fund
Allendale Charter Township Parks and Recreation Fund
Allendale Christian School Endowment Fund
Allendale Lifelong Learners Fund
Allendale Historical Society Endowment Fund
Allendale Public School Foundation
Allendale Township Library Endowment Fund

Memorial Airport Fund
Musical Fountain Fund
Pier Safety Fund
Public Artifact Fund
Save the Catwalk Fund
Splash Pad Fund
Coast Guard Festival
Fireworks Forever Fund
Fireworks Fund
College Access Fund

Grand Haven Christian School
Tuition Assistance Fund
Endowed Technology Fund
Richard and Rosemary Geertsma Fund
Grand Haven Rotary STRIVE Designated Endowment Fund
Grand Haven Schools Foundation Endowment Fund
Grand Haven Class of 1953 Fund
Greater Ottawa County United Way Homelessness Prevention Endowment Fund
Volunteer Center Funds

organizational funds

American Red Cross
Doris Ewing Red Cross Disaster Relief Fund
Founding Fund
Ottawa County Fund
Janet C. Beukema Fund for Hospice
Boomgaard Fund for Seniors
Martin-Beverley-Todd Bomers
Fitness & Aquatic Center Fund
Martin-Beverley-Todd Bomers Memorial Band Fund
Borculo Christian School Education Foundation
Camp Bluebird
Cynthia Collinge-Golab Volunteer Support Fund
Endowment Fund
Rosemary Konopa Cancer Retreat Program Fund
Camp Sunshine Endowed Fund
Center for Women in Transition Fund
Central Park Players Fund
Chester Township Recreation Fund
Children's Advocacy Center Endowment Fund
C3 West Michigan's Inclusive Spiritual Connection Designated Fund
Endowment Fund
Memorial Endowment Fund
Chris Christiansen Youth Scholarship Fund
Christian Haven Home Fund
City of Coopersville
Coopersville Area Historical Society Funds
Coopersville Roundabout Beautification Fund
Michael's Gift
Recreation Fund
City of Grand Haven
4th of July Fireworks Fund
7th Street Coast Guard Boat Fund
Boardwalk Maintenance Fund
Boardwalk 25th Anniversary Fund
Catwalk Maintenance Fund
Central Park Fountain Endowment Fund
Coal Tipple Restoration Fund
Duncan Park Fund
Grand Haven Lighthouse Endowed Fund
Grand Haven Lighthouse Community Service Fund
Grand Haven Waterfront Stadium Fund
Imagination Station Maintenance Fund
Imagination Station "Reimagine Project" Fund

Thomas N. Cooper Designated Fund
Coopersville Area District Library Endowment Fund
Friends of the Coopersville Library Fund
Westrate Children's Library Endowment Fund
Coopersville Area Public Schools
Athletic Fund
Education Fund
Performing Arts Center Designated Fund
Coopersville Cares
Capital Campaign Fund
Endowment Fund
Coopersville Farm Museum
Coopersville FFA Education and Leadership Fund
Coopersville Old Kids Fund
Coopersville Memorial Fund
Doug Corradini Spirit of #40 Fund
Covenant Life Church Endowed Fund
Crockery Township Fire Department Endowment Fund
Alex Crum Memorial Fund
Russell H. and Beatrice A. Dornbos Fund
Mark and Lauri Douglas Community Arts Fund
Eastern Ottawa County Silent Observer
Family LIFE Center of West Michigan Fund
First Christian Reformed Church of Grand Haven Funds
First Presbyterian Church of Grand Haven
Alpha Fund
Karin Fowler Pastoral Care Training Fund
Omega Fund
Scott Fredricks Fund
E. Selina Gerig and John J. Gerig Fund
Girl Scouts of Michigan Trails Endowment Fund
Grand Haven Area Public Schools
Patrick Byrne Memorial Fund
High School Choir Endowment Fund
Ronny Kemink Pay to Play Fund
Science Olympiad Programs Fund
Jan Rempinski Memorial Scholarship Fund
Eugene "Gene" Rothi Memorial Athletic Endowment Fund
Mental Health Fund

Norma V. Green Memorial Art Award Fund
Carol and Winfield Hall Fund for Music
Harbor Humane Society Funds
Coral and Peter Hanenburg Memorial Fund
Chuck and Olga Hennesen Fund
Olga A. and Charles J. Hennesen Family Fund
Hill Family Children's Christian Education Fund
Housing Next Fund
Hugs and Kisses Fund
Edward and Florence Huizenga Fund
International Aid Endowment Fund
Kitchel-Lindquist-Hartger Dunes Endowment Fund
Kitchel-Lindquist-Hartger Dunes Fund
Jocki Klischan Fund
Lakeshore Baptist Church Fund
Lakeshore Ethnic Diversity Alliance Fund
Keith & Bernice Lamkin Fund
Lamont Christian School Foundation Fund
Land Conservancy of West Michigan Fund
Casey Lemieux Fund
Norm and Meg Lemieux Designated Fund
The Robert & Karen Lemmen Children's Fund
Love J. P. Fund
Kenneth Ranta Fund for The Little Red House
Loutit District Library Endowment Fund
Love in Action Fund
Paul & Minnie Luytjes Fund for Second Reformed Church
Michigan Aviation Education Foundation/Fontana Fund
Michigan Aviation Education Fund
Muskegon Museum of Art Endowment Fund
NEO Forum Fund
North Ottawa Amateur Radio Club
North Ottawa Community Hospital
Mary's Wish Hospice Fund
Dr. Larry Poel Sports Medicine Fund
Community Health Systems
Samuel L. Westerman Sunshine Fund
North Ottawa County Council on Aging Funds

O'Neill Family Fund

Ottagan Addictions Recovery (OAR) Endowment Fund

Ottawa Area Intermediate School District
Challenge of Children Fund
Roerink Visual and Hearing Impaired Fund
Special Education Fund

Ottawa County Health Department
Miles of Smiles Fund

Ottawa County Parks
Foundation Endowment
Grand River Ravines Fund
Nature Education Center Endowment Fund
Spoonville Trail Fund

George and Nadaire Pardee Fund

People Center Endowment Fund

Clarence and Bernice Piersma Endowment Fund

Vernon Poest and Roberta Gnerich Poest Fund

R.E.A.D Endowment Fund

Reel Perspectives Fund

Remembrance Church Endowment Fund

Gail Ringelberg Special Needs Fund for North Ottawa County Council on Aging

Ellna Rotman Camp Fund

Lloyd and Marlene Rotz Designated Fund

Cindy Schember "I Love to Read" Endowment Fund

Senior Resources of West Michigan Endowed Fund

Sheridan Park Fund

Lynne Sherwood Fund for Greater Ottawa County United Way

Roy L. and Karen L. Shields, Jr. St. John's Lutheran Church Endowment Fund

South Evergreen School Fund

Ski Bowl
Endowment Fund
Immediate Needs Fund

SLJGA Fund

Robert and Janice Sluka Fund

Spread the Music Foundation Fund

Spring Lake Christian Reformed Church Mission Endowment Fund

Spring Lake District Library
Endowment Fund
Restricted Endowment Fund
Outdoor Beautification Fund

Spring Lake Junior Sailing Association
Endowed Fund
Immediate Needs Fund

Spring Lake Presbyterian Church Memorial Fund

Spring Lake Public Schools Needham Teacher Grant Fund

Spring Lake Schools Foundation Fund
Carol Martin Fund for Spring Lake Schools Foundation

Spring Lake Tennis Building Fund

Spring Lake Township Parks and Recreation Fund

Harlind Throop Memorial Christmas Fund

Tri-Cities Area Habitat for Humanity Endowment Fund

Tri-Cities Family YMCA
Endowment Fund
Pete Hill Fund for Y Kids

Tri-Cities Historical Museum
Drake-Middlemist Heritage Fund
Historical Society Fund
Non-Endowed Fund

TCM Counseling
Mary Ann Sherwood Fund
Fund for Children & Their Families

Tri-Cities Soup for All/Homelessness Prevention Fund

Tri-Cities Strikers Soccer Club Endowment Fund

Donald and Elaine Twiss Fund

Bill and Nanci Tysman Designated Fund

United Methodist Church of Coopersville Memorial Fund

Mary "Meime" vandenBerg Fund

Veteran's Memorial Fund

Village of Spring Lake
Central Park Improvement Fund
Summer Concert Series
Endowment Fund
Whistle Stop Park Fund

Walden Green Montessori Endowment Fund

David A. West Spirit of the Band Award Fund

West Michigan Academy of Arts & Academics

West Michigan Agricultural Education Center Fund

Wetland Watch Environmental Education Fund

Donald and Monica Zahm Memorial Fund

Jean H. Zukowski Designated Fund



**new
fund**

Imagination Station "Reimagine Project" Fund

The Reimagine Project is a community initiative to build a play-space for the greater Grand Haven community that meets the needs of a new generation of kids, is fully accessible, and is built with the newest durable products. This play-space will replace the current Imagination Station in Mulligan's Hollow, which was built 28 years ago.

Just like in 1990, the project is following a similar design, fund, and build process. Over 100 local children and STEM teachers worked together for three days in the fall of 2017 to design the play-space to be fully accessible. The project's fundraising goal was \$500,000. It was raised within five months through the generous support of hundreds of community donors and an MEDC Matching Grant. The play-space will be built October 9th -14th, 2018 by over 1,500 community volunteers.

"What truly makes this project unique is the grassroots giving, local volunteers, and the passion the Reimagine Team has brought to creating a play-space for all. Kids of all skill-sets will play with each other in a safe and inclusive design." — *Chris Streng, Chair*



securing the future for our youth

Scholarship funds make educational dreams come true. When you invest in the next generation with post-secondary education assistance through scholarships, you're building a foundation for a brighter tomorrow.

Allendale Chamber of Commerce Scholarship Award
Allendale Community Foundation Scholarship
Jack Feldt Ambucs Memorial Scholarship Fund
Bailey Scholarship Fund
Lindsey Bakale Memorial Scholarship Fund
Ray & Sue Barrett Scholarship Fund
Charles (Charlie) A. Bassett Endowed Scholarship Fund

Ronald C. Bush Memorial Scholarship Fund
David & Mary Jo Busman Family Scholarship Fund
Careerline Tech Center Paraprofessional Scholarship Fund
Coopersville Scholarship Fund
Staci Cheadle Memorial Scholarship Fund
Geri Coccodrilli Culinary Scholarship Fund
Craig Councilor & Valerie Guttowsky Scholarship Fund

Kevin Ernst Memorial Scholarship Fund
Wallace K. & Jane Ewing Scholarship Fund
Bertha M. Fase Memorial Scholarship Fund
Scott A. Flahive Memorial Scholarship Fund
Floto-Peel Family Fund
Kenneth & Janis Formsma ESL Scholarship
John L. & Victory E. Frantz Scholarship Fund
Fuggazzotto Scholarship Fund for Visual Arts Students
Wilma Jean Fynewer Nursing Scholarship Fund
Gauthier Family Fund
Tom Gifford Scholarship Fund
Grace Thatcher Scholarship
Grand Haven Area Community Foundation Scholarship Fund
Grand Haven Offshore Challenge Scholarship
Mitz Hammond Hessmer Scholarship
Barbara and Nicole Heacox Foreign Study & Travel Fund
S.J. Hecksel Memorial Scholarship Fund

scholarship funds

George Bitner Scholarship Fund
Martin-Beverley-Todd Bomers Memorial Scholarship Fund
Chris Bradley Endowed Memorial Scholarship Fund
Janet R. Briegel Scholarship
James W. Junior and Jane T. Brown Fund
Jack & Libby Bush Scholarship Fund

Alex Crum Scholarship
Dake Community Manufacturing Scholarship Fund
Detter Family Foundation Education Scholarship
Detter Family Foundation Leaders in Mathematics & Science Scholarship
Ken & Barb DeWitt Scholarship Fund
Erickson Education Fund



Mandy's Promise Scholarship Fund

Robert and Patricia Schmidt created this scholarship for students attending public colleges and universities in Michigan and pursuing a course of study in veterinary medicine. With an affinity for our furry friends, Robert and Patricia look forward to this **scholarship** helping to produce future Doctors of Veterinary Medicine and Vet Technicians to care for animals.



Runschke Family Scholarship Fund

Gernot and Anne Runschke took advantage of a tax-free distribution from their IRA to establish this new **scholarship fund** intended to assist students who are residents of Northwest Ottawa County and enrolled in a vocational or trades program. Recognizing the importance of a high-quality and specialized education, the Runschke family is excited about helping positively impact students, our local workforce, and the community.

* The IRA Charitable Rollover allows taxpayers age 70 ½ or older to transfer up to \$100,000 annually from their IRA accounts directly to charity without first having to recognize the distribution as income.



Spartanwill Scholarship Fund

Jim Schmidt was the first college graduate of his parents' extended families. He worked for seven years at Meijer to pay for his Michigan State University education, and after completing his education, was recruited by Fluor Corporation, an international oil and gas EPC services contractor. Jim steadily progressed to Senior Vice President and company Officer during his 37-year Fluor career. As a philanthropist, Jim has generously given back to many worthy causes and organizations, including his alma mater and the GHACF. The Spartanwill **Scholarship Fund** will provide MSU scholarships for hometown high school graduates, helping to turn a college degree from a dream into a reality.

Marjorie M. Hendricks Environmental Education Fund
 Michael Herman Scholarship Fund
 Hierholzer-Fojtik Scholarship Fund
 J.R. Hilliard Memorial Scholarship Fund
 Vernon J. & Shirley M. Hipwell Family Music Scholarship Fund
 Hoffman Family Scholarship Fund
 Hofma Scholarship Fund
 Dale Janke Scholarship Fund
 Seth Koehler Central High School Fund
 Paul J. Laninga Memorial Scholarship Fund
 Larson – Veneklasen Outdoor Education Scholarship
 Rick and Beverly Lattin Education Fund
 Laughlin Family Scholarship Fund
 Jack W. Leatherman Family Fund
 Leitner Family Scholarship Fund
 Caesy LeMieux Central-Mary A. White Schools PTA Fund
 Friends of Loutit Library Fund
Loutit Scholarship Fund
 Pat and John MacTavish Fund
Mandy's Promise Scholarship Fund
 Ross Patrick McBride Scholarship Fund
 Randal and Marilyn Mergener Scholarship Fund
 David James Merkle Memorial Scholarship
 Kyle R. Moreland Memorial Scholarship Fund
 Nelson Family Scholarship Fund
 North Bank Scholarship Fund
 North Ottawa Hospital Auxiliary Fund
 Alyssa Olafson Memorial Scholarship
 Roy and Joyce Overway Family Scholarship Fund
 Marvin R. & Pearl E. Patterson Family Fund
 P.E.O. Chapter DS Scholarship Fund
 Dr. Larry Poel Field of Medicine Scholarship
 Edward & Barbara Post Family Scholarship Fund
 Terry Linda Potter Scholarship Fund
 David & Mary Race Vocational/Technical Scholarship Fund
 Richard & Barbara Race Scholarship
 David A. Reeves Scholarship Fund
 Jacob L. Reinecke Memorial Scholarship Fund
 Daniel L. Reiss Memorial Scholarship Fund
 Harold & Eleanor Ringelberg Scholarship Fund
 Charles Robertson Scholarship Fund for Education
Runschke Family Scholarship Fund
 Charles & Eleanor Rycenga Education Fund

Maryadele Sparks Scholarship Fund
 St. John's Lutheran Church & School Scholarship Fund
 St. Patrick's & St. Anthony's Church Scholarship Fund
 Millicent Mary Schaffner Endowed Memorial Scholarship Fund
 David & Jinny Schultz Family Fund
 David & Sharon Seaver Family Scholarship Fund in Memory of Timothy D. Seaver
 Del Shannon Memorial Scholarship Fund
 Ken & Sandy Sharkey Family Scholarship Fund
 Susan Shattuck Scholarship for Future Nurses
 Lynne Sherwood Scholarship Fund
 GH Rotary/Lynne Sherwood STRIVE Scholarship
 Marion A. & Ruth K. Sherwood Business Scholarship
 Marion A. & Ruth K. Sherwood Current College Scholarship
 Marion A. & Ruth K. Sherwood Education Scholarship
 Marion A. & Ruth K. Sherwood Engineering Scholarship
 Marion A. & Ruth K. Sherwood Medical Scholarship
 Marion A. & Ruth K. Sherwood Michigan Colleges Alliance Scholarship
 Miller G. Sherwood Family Scholarship Fund
Spartanwill Scholarship Fund
 Spring Lake High School Social Studies Prize
 Frank and Virginia Such Memorial Scholarship Fund
 Edward P. Suchecki Family Scholarship Fund
 Henry D. and Ruth G. Swartz Family Fund
 H. Wayne VanAgtsmael Cosmetology Scholarship Fund
 Marv VandenBosch Scholarship Fund
 Lorraine VanBeukering Scholarship Fund
 VFW Post 2326 Ward-Goff Memorial Scholarship Fund
 Waters' Family Scholarship Fund
 Louise Wachter Wickham Scholarship Fund
 Mary E. Wilsberg Scholarship
 West Michigan Nursery and Landscape Association Scholarship Fund
 Paul Wolbrink Scholarship Fund
 Women's Club of Grand Haven
 Daryn Renee Worpel Scholarship
 Herman J. & Helen D. Wyngarden Memorial Scholarship Fund
 Zenko Family Fund
 Leo Zupin Memorial Scholarship Fund



Loutit Scholarship Fund

Recognizing the importance of helping students realize their full potential and supporting local educational institutions, the Loutit Foundation established the Loutit Scholarship Fund this year. This scholarship is intended for students residing in northern Ottawa County who are planning to attend one of the colleges affiliated with the Michigan Colleges Alliance.

Scholarship Committee

Our scholarship committee is made up of board members and representatives from the community. Together they make the critical decisions to help area students attain a post-secondary education.

Sandy Huber, <i>Chair</i>	Melinda Brink	Debra Mann
Angie Perdtis	Brian Sabo	Susan Tater
Pat VerDuin	Monica Verplank	

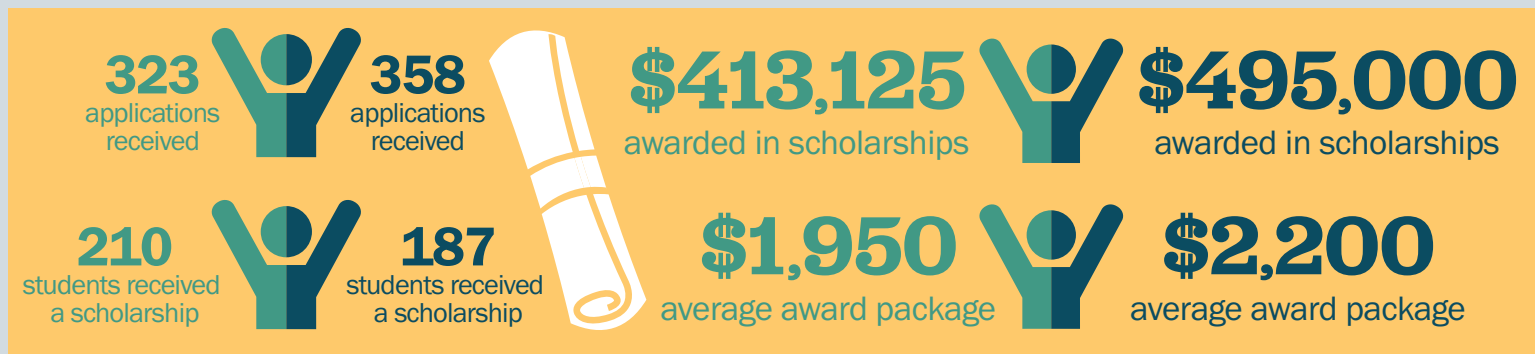


2017-18 Scholarship Committee

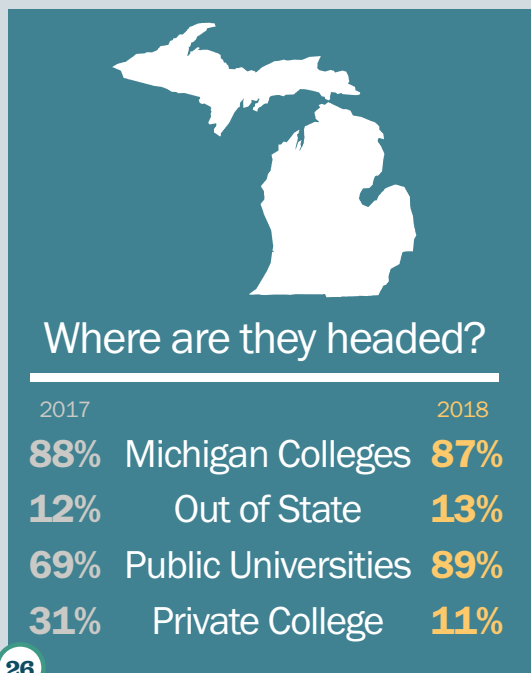
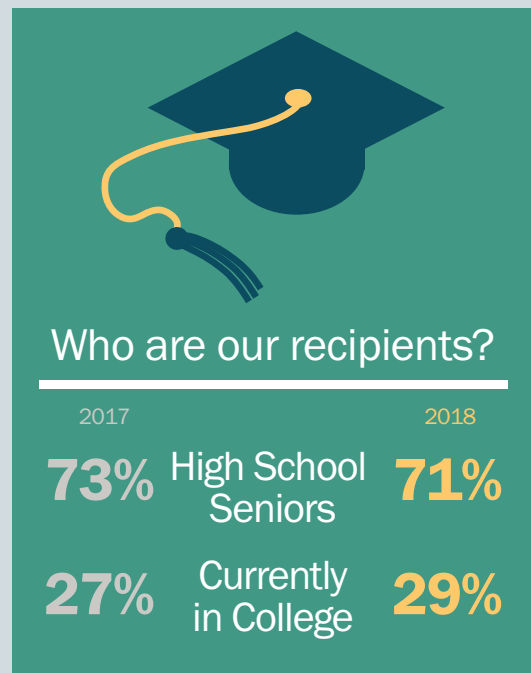
Kim McLaughlin, Holly Cole, Susan Tater, Angie Perdtis, Holly Johnson, Melinda Brink, Monica Verplank, Kim Zevalkink, Brian Sabo, Debra Mann, Sandy Huber, *Chair*, Lauren Grevel, Field Reichardt

making a post-secondary education a reality

Getting into your dream school is tough enough without worrying about how to pay for it. Thanks to our generous donors, 187 students received a combined \$495,000 in scholarships in 2018. Donors and recipients gathered for an event in July, where students thanked donors and shared their plans for the future.



We're constantly exploring new ways to support first-generation college students and students pursuing post-secondary education in critical career fields in our region.



audited financial statement

Through December 31, 2017

Effective stewardship of philanthropic assets is paramount to building permanent charitable funds that strengthen our community.

Assets

Cash & Equivalents	\$889,435
Investments	123,728,590
Notes Receivable	270,166
Bequests Receivable	3,327,000
Other Assets	32,568
Property & Equipment	1,449,957
Total Assets	\$129,697,716

Liabilities

Accounts Payable	\$14,924
Grants Payable	219,182
Charitable Gift Annuities Payable	147,029
Funds Held as Agency	7,298,317
Total Liabilities	\$7,679,452

Net Assets

Unrestricted	\$122,018,264
Total Liabilities and Net Assets	\$129,697,716

After a thorough RFP process, the GHACF has established a relationship with Northern Trust to serve as an investment advisor and co-fiduciary of our growing assets.

2018-19 Investment Committee

Tammy Bailey, CFP, CIMA, Chair
President, Buy Right Packaging Supply

Randy Hansen
President, Centennial Securities

Barb VanHeest
Relationship Manager, Chase Business Banking

Nelson Jacobson
Chairman, CEO & President, JSJ Corporation

Nick Grinzinger
Financial Advisor, Edward Jones

Curt Walburg
CPA, Walburg+Associates, P.C.

Coopersville Area

community foundationSM



Competitive Grants

Health & Human Services

\$8,000

Arts & Culture

\$3,570

Economic & Community Betterment

\$1,730

Education

\$5,000

Total

\$18,300



2018-19 Advisory Board

Kelly Post (CAYAC Advisor), Sue Schmidt, Cori Conran, Jeff Johnson (Chair), Jen Breen (Vice-Chair), Leo Raap (Treasurer), Jose C. Gomez, Kari Fuller (Director). Not pictured: Kelley Monterusso (Secretary), Marty Alexander, Cheryl Annen, Ira Engeltjes.



Assets:

\$6,009,873



80 funds



Total granted:

\$494,099



Granted by CAYAC:

\$15,688

The Robert & Karen Lemmen Children's Fund

The Lemmen family has grown up giving back. As a young family, the people of Coopersville supported their family and business, so they shopped at the local stores to support those families in return. In the process, they have seen Coopersville come together, grow and bond as a community, and become a great place to live.

Now they are continuing this tradition with their children and grandchildren. The entire Lemmen family sat down together at the family dining room table and talked about their options, and they chose to give back to Coopersville by contributing their distribution to a designated organization fund.



"It is important to teach kids to have philanthropy in their hearts. We need to learn to give and share our blessings and we want to share our hope and love with these kids to support the people of the community."

– Karen Lemmen

Allendale

community foundationSM



Competitive Grants

Health & Human Services

\$5,000

Arts & Culture

\$1,450

Economic & Community

Betterment

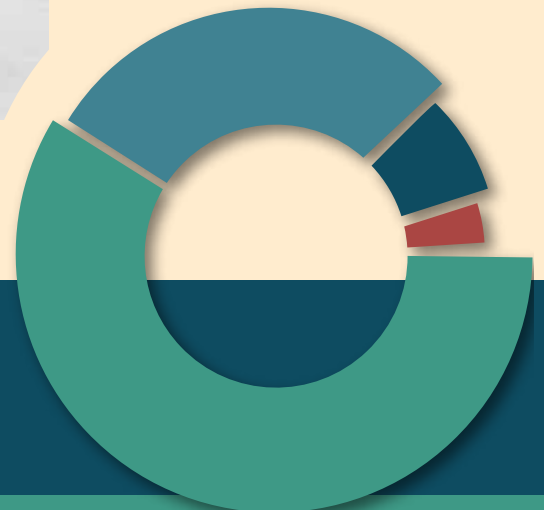
\$650

Education

\$9,978

Total

\$17,078



2018-19 Advisory Board

Gwen VanTimmeren, Candy Kraker (Vice-Chair), Ben Meyer, Rebecca Casler, Jim Beelen, Rob Bristow (Chair), Ray Statema. Not pictured: Janessa Smit (Secretary), Kristi Roelofs (Treasurer), Kellen Brusveen, Nick Grinzinger.



Assets:

\$2,788,783



39 funds



Total granted:

\$96,730

The Allendale Trail – Phase 1 Fund

This community service fund supports the construction and enhancements of phase one of the Allendale portion of the Grand River Greenway, a non-motorized path located in Allendale Township. The area includes the section of 60th Avenue from Lincoln Ave. south to where the sidewalk begins north of Lake Michigan Drive.

The goal is to raise \$100,000 over the next three years to demonstrate community support and come alongside the Grand River Greenway project in a very proactive way. Donations and pledges from local business owners have already come in, and the total estimated cost for that section of trail is \$850,000.



youth advisory council



Back row: Madelyn Rabideau, Hanna Klaassen, Lilly Saunders, Logan Naperalala, Christina Byrne, Jackson Schulte, Matthew Marcus, Coltrane Bodbyl-Mast, Matthew Bays, Benjamin Garretson, Olivia Perrier. Front row: ODC Staff, Ava Hatton, YAC Advisor Lauren Grevel, Ellen Stolarski, Ryen Briegel, Chloe Weigel, Habeeb El-amir, Madelynn Streng. Missing from photo: Nick Beers, Charlie Parker, Bradley Wilson.

We Value

- » **Empathy:** to understand the needs of the youth in our community
- » **Integrity:** to make equitable decisions for the youth of our community
- » **Collaboration:** using innovation and teamwork
- » **Open-mindedness:** through a passionate and diverse group of youth representatives



Vision: A community where all youth have the resources and opportunities available that allow them to succeed.

Mission: We aim to set an example for future generations by giving of time, talent, and treasure to actively impact the lives of youth in Northwest Ottawa County.



Youth empowerment is the process in which young people are given the tools to make decisions and create change; not only impacting their own lives but the lives of their peers as well. Often times we hear from youth that their voices are not being heard. Members of our Youth Advisory Council (YAC) recognize this and have started on a path to create avenues and spaces where youth can be heard. As they look to the impact of their grantmaking and programming, they want to ensure that whatever they are doing is in some way, shape, or form empowering youth.

empowering youth one classroom at a time

Most recently, our YAC developed and launched the Spark Tank Initiative—their first step in providing opportunities and spaces to empower youth in our community—for students in K-12 in both school districts.

Throughout the submission process, and while touring the schools to hear student presentations, members often heard how empowering it was to give students a voice. We heard teachers say, “remember when you said adults don’t listen to you, they’re listening now,” and emphasizing the need to provide safe environments for our students to discuss and reflect what they could do to inspire others to make their school a better place.



“The Spark Tank initiative was the first project we have designed to help empower youth in our community. **The local students were thrilled to have their voices heard on issues they saw in their schools.** Mixing this with the positive feedback from the teachers, we have strengthened our resolve to continue providing youth with a chance to be heard in our community.”
—Charlie Parker, SLHS senior



“The Spark Tank program challenged students to take a look at how to make their school a better place. While it started with a simple question, we could quickly see that it became much more than that to the students. **The process itself inspired the students to take action and look at things critically.**

The way students took on the challenge truly exceeded YAC’s expectations. It was profound to see the initiative have such a positive impact. After seeing the presentations, you could tell it really was about so much more than improving the school itself. This also inspired youth and created a better community among the students themselves.

I am so excited to see Spark Tank grow next year and into the future. This year just showed the immense promise it holds.”

—Chloe Weigel, GHHS senior



leaving a legacy

We celebrated our **Legacy Society** this year with a party at the Spring Lake Country Club, sponsored by many generous Legacy Society members. It was an evening of music, laughter, and reconnecting with friends—all of whom we thanked for their philanthro-bee!

Thank you to those who have chosen the community foundation as a way to improve and enhance this community for future generations through a planned gift. A planned gift to the community foundation enables you to support the causes you love... forever.



Tom & Mary Kay Alguire
Donald & Cindy Anderson
Len & Wanda Anderson
David Baas
Gary L. & Paula B. Baas
William & Mary Baker
Steven & Kathryn Bandstra
Sue Barrett

Janet R. Briegel
Richard Carl & Patricia K. Briegel
Budd & Melinda Brink
James & Jane T. Brown
Fred Bruhn
John & Claire Bryson
Cheri & Ron Bultje
Edward F. Bushouse

Megan & Jamie Doss
Joyce Draft
Dennis & Barbara Dryer
Dwight & Gloria Durkee
Myrna Duthler
Robert & Nancy Dzierzawski
David & Mary Eagin
Martha Erickson

Andy & Alice Hoban
Bud & Charyn Hoffman
Stephen & Joy Hohmeyer
Judith W. Hooyenga
Jim & Deb Hovinga
Sherry Jackoboice
Tom & Barb Jackoboice
Mary Jacobson

Mark A. & Elizabeth Kleist
Raymond & Betsy Komray
Scott & Madonna Kramer
Ken Lahey
Keith & Bernice Lamkin
Tom & Jackie Laughlin
Philip M. & Betty J. Leech
Jane E. Leonard



"The bee is responsible for much of the food we eat, and it is a scientific fact that we could not survive without the constant work of bees. That makes our gift of honey very fitting, because the GHACF simply could not exist without all of you." – *Holly Johnson*

Charlie & Mary Jo Bassett
Charles (Chad) Bassett II
Paul Bedient
William & Carolyn Benes
Carroll & Dottie Bennink
Patrick S. Berg
Jeff & Tammy Beswick
Susan & Mark Blauvelt
William & Katherine Blessing
Mary Jane Boettcher
Norm & Carolyn Boeve
T. Arnold & Lynne Boezaart
Calvin & Evelyn Bosman
Barbara Boyer
Tom Braciak

Robert Bytwerk
Kevin Carbury & Carol Alexander
Nancy Carlyle
Stacey Cassis & Arianna Morales
Joe & Cheryl Clark
Margaret Coffey
Kennard & Wendy Creason
Mary Creason
Thomas & Michelle Creswell
Scott Curtis
David & Carol DeBlaey
Terry & Sandi DeGroot
Daniel & Brenda DeVeau
Barbara DeWitt
Ralph DeYoung
Virginia Dornbos - Rolstone
James A. & Dulce Doss

Jon & Glenda Eshleman
Steve & Mary Jane Evink
Wallace & Jane Ewing
Patricia Fisher
John & Kathryn Fortino
Patrick & Robin Fraker
Barbara Fugazzotto
Edward "Tony" Gage
Gretchen Garrison
Rob & Jill Garrison
Tom Gifford
Edward & Laura Grafton
Randy & Nancy Grevel
Edward & Nancy Hanenburg
Janet A. Harestad
Steve & Tami Harvey
Shirley Hipwell

Nelson & Lana Jacobson
Nancy Jacobson Bueche
Bari S Johnson
Holly & Erick Johnson
Dorothy Johnson
Roger & Susan Jonas
Jeff & Kellie Jullie
James & Mary Keating
Katherine L. Keck
J. Gregg & Mary Keeton
Jack & Joanne Kelley
Sanford "Mark" & Kristine Kelley
Tom & Barbara Kelso
Phil & Jane King
Thomas & Kimberly Kitchen
Dave & Sandy Klaassen
Kurt & Jennifer Klaassen

James & Nancy MacLachlan
Angelo & Laura Marasco
Michael McKeough
Nina McKeough
Larry & Anne McLaughlin
Damon & Kim McLaughlin
Douglas McNeil
Sandra & Frank Mercurio
Muriel Mersereau
Robert J. & Donnell S. Mersereau
Garry L. & Jean Fisher Mesler
Lynn D. & Nancy E. Middlebrook
Dr. James Moore & Patricia Eddington
Phyllis A. & Darell L. Moreland
Steven & Sandra Moreland
Evelyn Morford

Legacies Remembered: Martin, Beverly and Todd Bomers • John Carlyle • Janice Carducci • Ken Duthler • Richard Peel • Bill and Nanci Tysman



Donald & Nancy Moss
Peter & Sheila Murdoch
Nancy & Charles Nagtzaam
John and Kathryn Nash
Raymond F. & Barbara J. Nelson
Matthew M. & Kathryn E. (Jerovsek) Olds
Greg Oleszczuk & Jeanine Taghon-Oleszczuk
James & Ruthann Olthoff
Roy & Joyce Overway
Jill & Tim Parker
Pearl E. Patterson
Dan & Eileen Paull
Elizabeth Peel
Thomas C. Pegg
Anita Pellegrum
Matthew & Joyce Pellegrum
James & Marsha Peterson

John Planteroth
Larry Poel
Craig & Coreen Porter
Edward & Barbara Post
Shirley A. & Ted A. Poulton
Nancy Ambrosius Powell
Joseph & Nancy Prinzi
Bill & Aileen Redeker
Field Reichardt
Rosanne M. Reiss
Gerald Retzlaff
Richard & Nancy Rhem
M. Gary & Pennie Robertson
Lloyd Rotz
Sylvia & Ron Ruscett
Robert & Bobbi Jones Sabine
James Schmidt
Richard & Carol Scholler

David & Jinny Schultz
David & Sharon Seaver
Kenneth & Sandra Sharkey
William & Susan Shattuck
John & Patricia Shears
Budge & Marilyn Sherwood
Gary & Karen Sherwood
Karen Shields
Donald & Dorothy Sikkema
Gerald & Linda Slagel
Robert E. & Janice D. Sluka
Gary & Jorri Smith
Julie Smydra
Linda S. Shores & R. Michael Snodgrass
Rick & Mary Ann Snyder
Tyler M. Stafford
James J. & Sheila G. Steffel
Peter & Carolyn Sturuss

Kent & Bonnie Suchecki
Ruth Suchecki
Dennis & Carol Swartout
Dan & Ann Tabor
Cliff Taylor
Philip & Mary Kay Taylor
James & Mary Teitsma
Guy & Alisha Terrill
Peter & Judy Theune
Joseph & Carol Uridil
Edith VanBurgal
Rick & Donna vandenBerg
John & Marianne VanEenenaam
Dale & Susan VanZantwick
Elinore "Norna" Verplank
Gary Verplank
L. J. "Midge" Verplank
Tony & Monica Verplank

Robert & Deborah Wagenmaker
David & Patricia Walborn
Ruth Wallinga
Walt & Daphne Weber
Amy L. West
Andrew Wheeler
Curtis & Terri Whiting
David & Mary Whiting
Robert & Annette Whitney
Nancy & Warren Wildeman
Leslie Wills
Paul Withun & Leslie Cassis-Withun
David & Karen Young
Rosemary A. Zink
Michael & Sasha Zolik
Douglas & Janice Zuidema
Marian Zupin



a time of transition

Goodbyes are never easy, and this one comes with mixed emotions for sure. It has been my highest privilege to lead the Grand Haven Area Community Foundation. I'm so grateful to have had the opportunity to help support our amazing community.

There are so many things that make me proud when I look back on my time here. Our committed board, talented team, regional impact, productive partnerships, meaningful collaborations, and so much more. This organization is far more than our impressive numbers—we are changing lives because of the generosity of so many. The IRS classifies us as a nonprofit organization, but we prefer to flip that and self-identify as a for-impact community organization.

As I took a final look out my window, I was delighted to see people enjoying the new Lynne Sherwood Waterfront Stadium. What an honor to be at the table that envisioned this new community space, and an even higher honor to lead the community foundation through our \$3 million investment.

A simple quote from Winnie the Pooh has resonated with me: *“How lucky I am to have something that makes saying goodbye so hard.”* That is exactly how I feel—how fortunate I have been to have had eleven years with an organization that I love so dearly.

I leave you with a few parting words:

Be grateful. Be impactful. Be mindful.

Onward and upward—the best is yet to come!



board of trustees



Randy Hansen
Chair



Chad D. Bush
Vice-Chair



Nelson Jacobson
Secretary



Tammy Bailey
Treasurer



Cindy Anderson
Trustee



Sandy Huber
Trustee



Mark Kleist
Trustee



Anil Mandala
Trustee



Mark Pereira
Trustee



Barb VanHeest
Trustee



Pat VerDuin
Trustee

how we give

**Living an impactful life is more than just words in an annual report.
At the GHACF, we take giving back seriously. Here's how:**

**Chris
Riker**



Vice President
of Advancement &
Donor Services

-and-

AFP West Michigan
board, West
Michigan Planned
Giving Group
board, GH Rotary
board

**Holly
Cole**



Director of
Grants & Program

-and-

Housing Next
Leadership
Council, Lakeshore
Nonprofit
Alliance board,
Kalamazoo College
Alumni volunteer

**Kari
Fuller**



Director,
Coopersville
Area Community
Foundation

-and-

Coopersville Rotary
board member,
Coopersville
Community Band
member, CAPS
Schools volunteer

**Rebecca
Nash**



Administrative
Assistant

-and-

Hospice of Holland
volunteer

**Patty
MacDonald**



Director of Finance
& Administration

-and-

Member of Kiwanis,
Chamber
of Commerce
volunteer,
GHAPS volunteer

**Melanie
Swiftney**



Director of
Marketing &
Communications

-and-

Central
High School
mentor

**Lauren
Grevel**



Education & Youth
Initiatives Officer

-and-

President of Grand
Haven Young
Professionals,
EPIP member,
MSU Scholarship
volunteer

Not pictured: Our newest team member, Philanthropic Services Associate **Adrienne Whisman**

To learn more about our team, visit GHACF.org/Meet-The-Team.



Grand Haven Area
community foundationSM



Re-Confirmed in Compliance
with National Standards for
U.S. Community Foundations

Excellence, Accountability, Impact.™

One South Harbor Drive · Grand Haven, MI 49417
(616) 842-6378 · FAX (616) 842-9518
www.ghacf.org · info@ghacf.org
Facebook.com/GrandHavenAreaCommunityFoundation

Grand Haven Area
Community Foundation
1 South Harbor Drive
Grand Haven, MI 49417



We're on a mission to talk less about
being a NON profit and more about being a
FOR impact community organization.

We invite you to join us.

ghacf.org